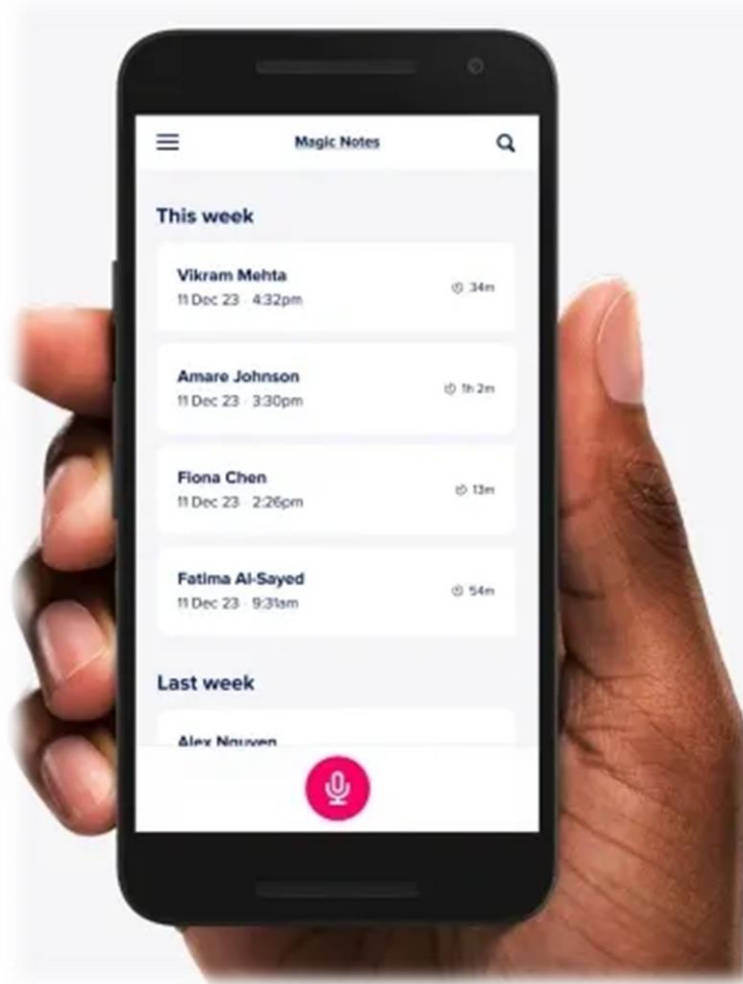


People Overview and Scrutiny  
Sub Committee  
16th September 2025

Artificial Intelligence  
Use in social care and broader council services

Magic Notes and Co-pilot

# Magic Notes - Overview and Scrutiny Presentation



- Introduction and Background
- What Magic Notes Does
- Pilot Phase – Activity & Outcomes
- Progress Since Pilot
- Report Consolidation Capabilities
- Benefits
- Staff Feedback
- GDPR and Data Protection
- Bias in Artificial Intelligence

# Introduction and Background

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Magic Notes is an AI-powered meeting summarisation tool designed to support social care professionals.

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It captures voice recordings, transcribes sessions, and generates structured summaries including suggested actions.

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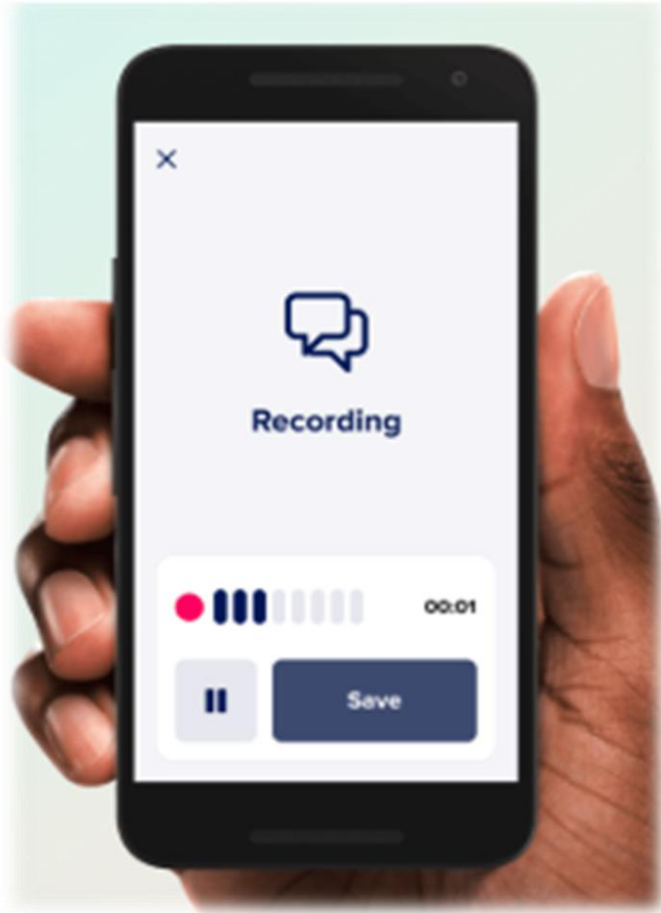
Enhancements now include report functionality compiling reports such as BIA & EHCP's in one click.

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Developed to reduce administrative burden and improve the quality of assessments and interactions.



# What Magic Notes Does



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Outputs: Full voice recording, full transcription, summary with actions. Ability to add further comments and notes.

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Templates: Care Act Assessment, Occupational Therapy Assessment, Supervision, 121, Homelessness Triage and more.

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Reports Education and Health Care Plans (EHCP) & Best Interest Assessment (BIA).

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Smart Features: Suggests actions (e.g. safeguarding concerns), compile follow up comms, referrals, translates outputs into other languages.

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# Pilot Phase – Activity & Outcomes



14 ASC staff participated over 6 weeks



Used Magic Notes during client visits and assessments



Evaluated time savings, report quality, and user experience

## Outcomes:

- Significant reduction in time spent on admin and documentation.
- Improved quality and consistency of reports.
- Enhanced engagement between workers and clients.
- Positive staff feedback and increased interest in wider rollout.

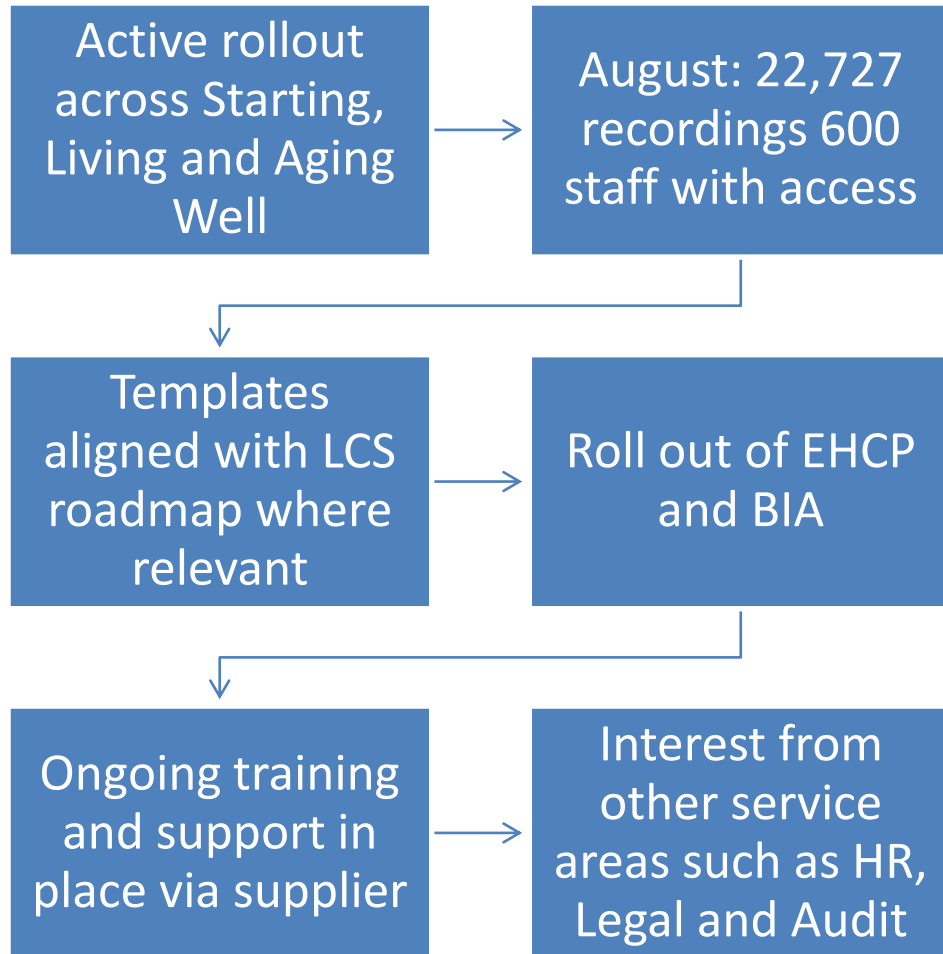
*'Improved accuracy for non-native English speakers'*

*'Enabled me to focus on the conversation'*

*'Notes were ready immediately after visits'*



# Progress Since Pilot



# Report Consolidation Capabilities

Streamlined EHCP Drafting: Consolidates multiple inputs into a single draft report.

Efficiency Gains: Drafts generated in minutes, reducing manual effort.

Contract Details: £10 per report but we have 1000 reports included in 2-year contract. (Comparison: EHCP Plan Writer = £130 - £240 per report)

Cost-Effectiveness: More economical than agency staff.

Quality Assurance: Comparable to human writers, could support annual reviews and educational psychologist reports.

Operational Impact: Easy to use, scalable solution for EHCP backlogs.



# Benefits

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Efficiency: Reduced admin time and faster documentation.

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Quality: More accurate and structured assessments.

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Accessibility: Language translation and inclusive design.

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Scalability: Flexible licensing and low-risk expansion.

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Evidence Base: Staff survey - 86% staff reporting time saved on Admin.

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QA: Align with existing Quality Assurance processes.





# Benefits cont...

Time spent before Magic Notes

| Category                       | Average (minutes) |
|--------------------------------|-------------------|
| Team Meetings                  | 71.97             |
| Client or Stakeholder Meetings | 80.11             |
| 121 Supervision Meetings       | 74.90             |
| General Meeting                | 80.34             |
| Assessments                    | 107.60            |

Time spent with Magic Notes

| Category                       | Average (minutes) |
|--------------------------------|-------------------|
| Team Meetings                  | 36.33             |
| Client or Stakeholder Meetings | 41.72             |
| 121 Supervision Meetings       | 47.25             |
| General Meeting                | 39.38             |
| Assessments                    | 57.13             |

An average saving of **38.62 minutes**

# Staff Feedback

**Survey results – survey is still running but initial headlines:**

## Using the time saved:

- More quality time with service user/family.
- Able to manage more and complex cases.
- Increased productivity while maintaining work-life balance.

## General feedback on the tool:

- Significant time saved on admin tasks with quicker, higher-quality completion.
- Social workers can focus on clients without note-taking distractions.
- Strong support for multiple languages.
- Overall satisfaction rated 8/10.

## When asked about service users:

- Clients appreciate the fast delivery and thoroughness of assessment reports.
- Social workers engage better with service users due to increased presence.
- Some concerns remain about lack of body language cues and being recorded.

## Things to address/consider:

- Notes can be repetitive and lack context — require full read-through for accuracy; increase use of “Describe a change”.
- Body language and recording concerns — consider capturing these in staff notes post-meeting.
- Reinforce service users’ choice and control.



# Staff Feedback cont...

## Practitioner Testimonials:

- 'If we do not keep this after the pilot, I will quit—it has saved me so much time.'
- 'It has enabled me to be fully involved in the conversation without the distraction of taking notes.'
- 'I had two assessment visits back-to-back—this ensured my notes were ready when I got back to the office.'
- 'English is not my first language, so the written notes are now more accurate and timely.'

## Manager Endorsements:

- Team Manager for Children in Care: 'Magic Notes saves time and allows me to focus, reflect, and contribute meaningfully to meetings.'

## Cultural Impact:

- Staff feel more connected and less burdened by admin.



# GDPR and Data Protection

- Magic Notes complies with UK GDPR and the Data Protection Act 2018.
- Consent-Based Use - Staff must obtain consent before using Magic Notes.
- Retention Period - Data retained for 30 days.
- Storage - Secure UK-based cloud servers.
- Notes only accessible by staff who took recording.
- Governance and Oversight - DPIA Completed prior to pilot & updated privacy notices in place.
- Met Police issue with all AI – Loti leading on resolution.



# Bias in Artificial Intelligence

A recent study found some models show gender bias when summarising social care notes- actions our supplier Beam are taking:

## Beam's Mitigation Actions

- Model choice: GPT-4o for its fairness and accuracy.
- Accuracy tools: Includes ElevenLabs Scribe for better output.
- Ongoing reviews: Combines human and automated checks.
- Built-in safeguards: Templates use gender-neutral language.
- Human oversight: Practitioners verify details with citations.

## Evaluation Plans

- Independent review with Kent County Council.
- Bias testing using London School of Economics methods.
- Public focus groups on artificial intelligence in care.
- Sector-wide report from 50+ pilot evaluations.



# What Microsoft Copilot Does



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□ AI-Powered Content Creation - Drafts documents, emails, and presentations instantly

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📊 Real-Time Data Analysis - Builds formulas, charts, and insights in Excel

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↔ Seamless Integration Across Microsoft 365 - Embedded across Word, Excel, PowerPoint, Outlook, Teams

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🔍 Personalized Assistance - Uses Havering's data to tailor responses

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📅 Meeting & Communication Support - Summarises meetings, tracks actions, drafts replies

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## Copilot Pilot Phase

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150 licenses rolled out and  
"Community of Best Practice"  
setup.

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Engaged with Phoenix (via  
Microsoft) to deliver training

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Tracked time savings & efficiencies  
via a log

# Outcomes



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Uses ranged from taking meeting minutes, producing draft documents or processes and assisting with coding.

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Copilot was used across the full range of Microsoft Applications.

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Time savings varied, but savings of up to 48 hours per month were logged.

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Training videos and information stored in the Centre of Excellence Teams area for wider rollout when/if needed

## Next steps

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Uses cases for trackable time and/or cost savings to be identified

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The above will feed into a business case for wider rollout across the organisation (if outcomes support this)

# Questions

