



Havering
LONDON BOROUGH

Notice of Non-key Executive Decision

Subject Heading:	Approval to enact the 1 year extension that was agreed when the contract was awarded for the Stop Smoking for Pregnant Women Service
Decision Maker:	Mark Ansell, Director of Public Health
Cabinet Member:	Councillor Gillian Ford, Cabinet member for Public Health
SLT Lead:	Mark Ansell, Director of Public Health
Report Author and contact details:	Sophie Barron Telephone: 01708 431082 Email: sophie.barron@havering.gov.uk
Policy context:	<p>Reduction in smoking prevalence across the borough including during pregnancy is a local priority, as set out in the Havering Joint Health and Wellbeing Strategy. This is further detailed in the local Tobacco Harm Reduction Strategy (i.e. achieving a smoke-free pregnancy for all, recognising that every child deserves the best start in life)</p> <p>National policy includes Department of Health and Social Care "Towards a smoke-free generation: a tobacco control plan for England"</p> <p>National/local NHS priorities as set out in the 'The NHS Long Term Plan'.</p>
Financial summary:	The Stop Smoking Service for Pregnant Women provided by the London Borough of Barking and Dagenham has

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	<p>been budgeted for within the Public Health Grant as follows:</p> <p>£11,167 (Dec 22 – Mar 23)</p> <p>£35,000 (Apr 23 – March 24)</p> <p>£23,333 (Apr 24 – Nov 24)</p> <p>The maximum budget set for this extension period Nov 23 – Nov 24 is £58,333.</p> <p>Due to this extension period covering two financial years, £35,000 of this budget will be available from December 23 to March 24 and £23,333 from April 24 to November 24.</p>
Relevant Overview & Scrutiny Sub Committee:	People
Is this decision exempt from being called-in?	Yes It is a non-key decision by a member of staff

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The subject matter of this report deals with the following Council Objectives

People - Things that matter for residents x

Place - A great place to live, work and enjoy

Resources - A well run Council that delivers for People and Place.

Place an X as appropriate

Part A – Report seeking decision

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DETAIL OF THE DECISION REQUESTED AND RECOMMENDED ACTION

This decision paper is seeking the approval to enact the 1 year contract extension that was agreed when the contract was awarded for the provision of Stop Smoking services for Pregnant Women to the London Borough of Barking and Dagenham. This will provide time to measure the impact of the new NHS offer on this service and to understand what type of service will be needed in the future. It will be a one year extension from 1st December 2023 to 30th November 2024 at a projected maximum value of £58,333.

AUTHORITY UNDER WHICH DECISION IS MADE

The Havering Constitution:

Part 3: Responsibility for Functions, Article 2 – Executive Functions

3.3 Powers of Members of the Senior Leadership Team

Members of the Senior Leadership Team (SLT) have delegated authority to act as follows within the assigned service service/portfolio of responsibilities, subject to the general provisions and limitations set out in section 3.1 of the Constitution.

To make arrangements to secure continuous improvement in the way the Council's functions are exercised having regard to a combination of economy, efficiency and effectiveness etc. as required by external regulatory agencies.

STATEMENT OF THE REASONS FOR THE DECISION

Purpose of the report

The contract with the London Borough of Barking and Dagenham for the provision of Stop Smoking for Pregnant Women services ends on the 31st October 2023. This service provides support for women and their families in achieving a smoke-free pregnancy as well as for women following childbirth.

A 1 year extension was agreed when the contract was awarded and the service continues to provide support to pregnant women and their families to stop smoking to provide health benefits for the mother and reduce exposure to second hand smoke to the infant and their siblings.

This paper is seeking decision to enact the 1 year extension that was agreed when the contract was awarded for the provision of Stop Smoking for Pregnant Women services.

Background

Smoking in pregnancy has well known detrimental effects for the growth and development of the baby and health of the mother, such as complications during labour, increased risk of miscarriage, premature birth, still birth, low birth-weight and sudden unexpected death in infancy.

Smoking during pregnancy is also associated with major health inequality.

Levels of smoking remains considerably higher among pregnant women in more disadvantaged groups and those aged under 20 than in older and more affluent groups. Mothers in routine and

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manual occupations are also five times more likely to have smoked throughout pregnancy compared to women in managerial and professional occupations.

The Service contributes towards the Health and Wellbeing (H&WB) of the residents of Havering and the H&WB Strategy priority 4 "Reduce premature deaths from cancer and cardiovascular disease" by ways of actions including well evidenced prevention programmes.

Performance of the current service

During the period of the contract prevalence of smoking in pregnancy has fallen. Please see below outcomes recorded since start of the contract:

- 269 women have been referred to the pregnancy service with 19 being referred post-partum
- 59 women engaged with the pregnancy service
- 54 women set a quit date
- 20 women achieved a 4 week quit

The service has contributed to the decline in smoking amongst pregnant women in the borough, proven by the data for 'smoking at time of delivery (SATOD)' which has reduced by 2.2% from 6.7% in 2020/21 to 4.5% in 2021/22 (fingertips)

Financial implications

The minimum yearly baseline charge for providing the service is based on 274 referrals and 34 people setting a quit date. As detailed in the above data, the service will surpass the minimum referrals and quit dates before the end of this contractual year. The Council will continue to adopt a payment by results (PbR) payment mechanism where LBBB receives part payment upon the delivery of the service outcomes. The spend from 1st December 2022 to 31st March 2023 was £14,342.54.

The budget for the specialist service going forwards is as follows:

Dates	Costings
April 2023 – March 2024	£35,000
April 2024 – November 2024	£23,333
Total contract value Nov 23 - Nov 24	£58,333

The NHS is now offering an in house stop smoking service for pregnant women which is expected to reduce the number of referrals into the local service. As a result, it is anticipated that costs to deliver the local stop smoking service will reduce. However, the NHS service does not extend to other household members who smoke, does not offer post-natal support, and it needs to be clarified how long the service will be provided for.

Given that the local service is well established and are continuing to receive referrals, it is recommended that the service continues with a one-year extension from the 1st December to measure the impact of the new NHS offer and to understand what type of service will be needed in the future (if any)

OTHER OPTIONS CONSIDERED AND REJECTED

Option 1

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Do not extend and terminate the contract and rely instead on the web and telephone-based London-wide stop smoking service. This was rejected as (a) the service has demonstrated effectiveness in reducing smoking among pregnant women with a 2.2% fall in prevalence in smoking among pregnant women from 2020/21 to 2021/22 (b) working relationship between midwives and stop smoking service has been key to prompting pregnant women to stop smoking and (b) the London-wide service has only just expanded provision to include advice for pregnant women.

Option 2

Retender the contract. This was rejected as (a) the arrangement with Barking & Dagenham has been integral to the successful system-wide partnership with BHRUT (midwifery service) , LBBB (public health) and ICB (maternity commissioners) and (b), the financial envelope available for the service is so small it is unlikely to be of interest to other providers (c), this may result in a disruption to the service provision.

PRE-DECISION CONSULTATION

None.

NAME AND JOB TITLE OF STAFF MEMBER ADVISING THE DECISION-MAKER

Name: Sophie Barron

Designation: Commissioner & Project Manager

Signature: 

Date: 26/09/2023

Part B - Assessment of implications and risks

LEGAL IMPLICATIONS AND RISKS

The Council has a duty under the Health & Social Care Act 2012, for commissioning the smoking cessation service (since 1st April 2013).

Adult care provisions fall under Care Act 2014 and s79 provides that a local authority may authorise any person to exercise its functions under the act thereby permitting the Council to procure and deliver its functions through a third party.

The Legal and Governance officers are available to assist the client department in finalising the terms and conditions of the proposed contract between the parties.

FINANCIAL IMPLICATIONS AND RISKS

The Stop Smoking Service for Pregnant Women provided by the London Borough of Barking and Dagenham has been budgeted for within the Public Health Grant.

Dates	Costings
December 2022 – March 2023	£11,167
April 2023 – March 2024	£35,000
April 2024 – November 2024	£23,333
Total contract value Dec 22 - Nov 24	£69,500

These figures are based on the assumption that the grant amount remains the same and that expenditure that is funded through the Public Health Grant remains constant. If either the grant or expenditure figures vary, this may affect how much is available to fund the Stop Smoking Service for Pregnant Women.

HUMAN RESOURCES IMPLICATIONS AND RISKS (AND ACCOMMODATION IMPLICATIONS WHERE RELEVANT)

None.

EQUALITIES AND SOCIAL INCLUSION IMPLICATIONS AND RISKS

Havering has a diverse community made up of many different groups and individuals. The council values diversity and believes it essential to understand and include the different contributions, perspectives and experience that people from different backgrounds bring.

The Public Sector Equality Duty (PSED) under section 149 of the Equality Act 2010 requires the council, when exercising its functions, to have due regard to:

- I.the need to eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under the Equality Act 2010;
- II.the need to advance equality of opportunity between persons who share protected characteristics and those who do not, and;
- III.Foster good relations between those who have protected characteristics and those who do not.

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ENVIRONMENTAL AND CLIMATE CHANGE IMPLICATIONS AND RISKS

None.

» [Climate Change Committee Guidance \(havering.gov.uk\)](http://havering.gov.uk)

BACKGROUND PAPERS

None.

APPENDICES

None

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Part C – Record of decision

I have made this executive decision in accordance with authority delegated to me by the Leader of the Council and in compliance with the requirements of the Constitution.

Decision

Proposal agreed

Details of decision maker

Signed 

Name: Mark Ansell

Cabinet Portfolio held:

CMT Member title:

Head of Service title: Director of Public Health

Other manager title:

Date: 29th September 2023

Lodging this notice

The signed decision notice must be delivered to Committee Services, in the Town Hall.

For use by Committee Administration

This notice was lodged with me on _____

Signed _____