



# LICENSING SUB-COMMITTEE

# REPORT

3 February 2014

**Subject Heading:**

Application for a variation to a premises licence at the William the Conqueror, Petersfield Avenue, Romford RM3 9PB  
Arthur Hunt – Licensing Officer  
01708 432777  
[licensing@havering.gov.uk](mailto:licensing@havering.gov.uk)

**Report Author and contact details:**

This application for a variation to a premises licence is made by Admiral Taverns Limited under section 34 of the Licensing Act 2003. The application was received by Havering's Licensing Authority on 13 December 2013.

**Geographical description of the area and description of the building**

The William the Conqueror Public House is located in a residential area of Harold Hill. The premises has approximately sixty residential properties within a hundred metre radius as well as a church and a day centre. To the east of the premises is a parade of retail shops with residential units above.

The pub itself has two separate bar areas linked via a common bar server. A car park to the front of the premises can accommodate approximately a dozen vehicles.

Petersfield Avenue is on a bus route.

A map of the area and aerial photograph is attached to assist the committee.

**Details of the application**

<b>Supply of Alcohol; Live Music; Recorded Music, Performance of Dance; Anything similar to Live Music, Recorded Music, Performance of Dance</b>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>
Monday to Thursday	11:00hrs	23:00hrs
Friday to Saturday	11:00hrs	00:00hrs
Sunday	12:00hrs	00:00hrs
Saturday	10:00hrs	00:00hrs
Sunday	10:00hrs	00:00hrs

<b>Open Hours</b>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>
Monday to Thursday	11:00hrs	23:30hrs
Friday to Saturday	11:00hrs	00:30hrs
Sunday	12:00hrs	23:30hrs

Current non-standard timings are:-

Alcohol shall not be sold or supplied except during permitted hours. In this condition permitted hours means:

- (a) On weekdays other than Christmas Day, Good Friday or New Year's Eve as stated above.
- (b) On Sundays other than Christmas Day or New Year's Eve as stated above.
- (c) On Good Friday 12:00 to 22:30
- (d) On Christmas Day 12:00 to 15:00 and 19:00 to 22:30
- (e) On New Year's Eve except on a Sunday 10:00 to 23:00
- (f) On New Year's Eve on a Sunday 12:00 to 22:30
- (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or if there are no permitted hours on the following day 00:00 on 31st December)

**Variation applied for:**

<b>Supply of Alcohol; Live Music; Recorded Music, Performance of Dance; Anything similar to Live Music, Recorded Music, Performance of Dance</b>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>
Friday and Saturday	11:00hrs	02:00hrs

<b>Open Hours</b>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>
Friday and Saturday	11:00hrs	02:30hrs

**Seasonal variations**

Additional hour to the standard and non-standard times on the day when British summertime commences.

**Non-standard timings**

To include the standard hours plus one extra hour for:

All Bank Holidays, Christmas Eve, Christmas Day, Boxing Day New Years Day.

From the start of standard timing on New Years Eve to the start of standard timing on New Years Day

**Comments and observations on the application**

The applicant acted in accordance with premises licence regulations 25 and 26 relating to the advertising of the application. The required newspaper advertisement was installed in the 20 December 2013 edition of the Romford Recorder.

advertisement was installed in the 20 December 2013 edition of the Romford Recorder.

**Summary**

There was 1 valid representation against this application from interested parties.

There were 3 representations against this application from responsible authorities.

**Details of representations**

Valid representations may only address the following licensing objectives:

The prevention of crime and disorder  
The prevention of public nuisance  
The protection of children from harm  
Public safety

**Interested parties' representations**

A local resident, Ms Smith, bases her representation on the prevention of public nuisance licensing objective.

**Responsible Authorities' representations**

Mr Jones, on behalf of the Licensing Authority, makes a representation under the prevention of public nuisance licensing objective.

PC Jason Rose makes a representation on behalf of The Metropolitan Police based upon the prevention of crime & disorder and prevention of public nuisance licensing objectives.

Environmental Health (Noise) via Mr Gasson has made representations based upon the prevention of public nuisance objective.

There was an attempt to resolve the representations of the representations of the Responsible Authorities with Admiral Taverns but this proved unsuccessful.

There were no representations from the following responsible authorities:

The London Fire and Emergency Planning Authority  
The Health & Safety Enforcing Authority  
The Trading Standards Service  
Planning Control & Enforcement  
Children & Families Service  
Practice Improvement Lead



# Havering

LONDON BOROUGH

Premises licence number

001884

## Part 1 – Premises details

Postal address of premises

**William The Conqueror  
82 Petersfield Avenue Romford RM3 9PB**

Where the licence is time limited the dates

**Not applicable**

Licensable activities authorised by the licence

**Live music, recorded music, performances of dance, provision of facilities  
for dancing, provision of facilities for entertainment similar to music or  
dancing,  
supply of alcohol**

The times the licence authorises the carrying out of licensable activities

**Monday to Thursday – 11:00 to 23:00  
Friday to Saturday – 11:00 to 00:00  
Sunday – 12:00 to 23:00**

The opening hours of the premises

**Monday to Thursday – 11:00 to 23:30  
Friday to Saturday – 11:00 to 00:30  
Sunday – 12:00 to 23:30**

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies

**On and off supplies**

## Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

**Admiral Taverns Limited  
Milton Gate 60 Chiswell Street London EC1Y 4AG  
01244 321171**

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**Registered number of holder**

**05438628**

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**Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol**

**Mrs Kelly Patricia Clarkson  
54 Coombe Road, Romford, RM3 0TX**

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**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol**

**London Borough of Havering - 11506**

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**Mandatory conditions**

- 1. No supply of alcohol may be made under the Premises Licence:**
  - (a) at a time when there is no Designated Premises Supervisor in respect of the Premises Licence, or**
  - (b) at a time when the Designated Premises Supervisor does not hold a Personal Licence or his Personal Licence is suspended.**
- 2. Every supply of alcohol under the Premises Licence must be made or authorised by a person who holds a Personal Licence.**
- 3. (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.**
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following: activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children –**
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to –**
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or**
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);**
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);**

- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
- (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on–

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**Mandatory conditions – contd.**

- (i) the outcome of a race, competition or other event or process, or
  - (ii) the likelihood of anything occurring or not occurring;
  - (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
4. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.
6. The responsible person shall ensure that –
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures –
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml; and
  - (b) customers are made aware of the availability of these measures.
7. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
- (2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.

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**Annex 2 – Conditions consistent with the operating schedule**

1. In addition to the use of temporary event notices allowed under the Licensing Act 2003 the premises may open on 12 non-standard occasions in line with the Association of Chief Police Officers' guidelines subject to a minimum of 10 working days' notice being given to the Licensing Authority and the Police for each occasion. The prior written



consent of the Police shall be obtained and the Police shall have an absolute right to refuse any occasion.

2. A register shall be kept at the premises in the manor required by the Police and Licensing Authority and made available for inspection by the Police or an authorised officer of the Licensing Authority and details of each occasion shall be recorded in it including the written consent of the Police.
3. Every retail sale or supply of alcohol made under this licence must be made or authorised by a person who holds a personal licence.

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Annex 2 – Conditions consistent with the operating schedule – contd.

4. Alcohol shall not be sold or supplied unless it is paid for before or at the time when it is sold or supplied, except alcohol sold or supplied:
  - (a) with and for consumption at a meal supplied at the same time, consumed with the meal and paid for together with the meal;
  - (b) for consumption by a person residing in the premises or his guest and paid for together with his accommodation;
  - (c) to a canteen or mess.
5. Alcohol shall not be sold or supplied except during permitted hours. In this condition permitted hours means:
  - (a) On weekdays other than Christmas Day, Good Friday or New Year's Eve as stated above.
  - (b) On Sundays other than Christmas Day or New Year's Eve as stated above.
  - (c) On Good Friday 12:00 to 22:30
  - (d) On Christmas Day 12:00 to 15:00 and 19:00 to 22:30
  - (e) On New Year's Eve except on a Sunday 10:00 to 23:00
  - (f) On New Year's Eve on a Sunday 12:00 to 22:30
  - (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or if there are no permitted hours on the following day 00:00 on 31st December)

The above restrictions do not prohibit:

- (i) the consumption of the alcohol on the premises during the first twenty minutes after the above hours;
- (ii) the taking of the alcohol from the premises, (unless the alcohol is supplied or taken in an open vessel,) during the first twenty minutes after the above hours;
- (iii) the consumption of the alcohol on the premises by persons taking meals there during the first thirty minutes after the above hours, if the alcohol was supplied for consumption ancillary to those meals;
- (iv) consumption of the alcohol on the premises by, or, the taking, sale or supply of alcohol to any person residing in the licensed premises;
- (v) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
- (vi) the sale of alcohol to a trader or club for the purposes of the trade or club;

- (vii) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
- (viii) the taking of alcohol from the premises by a person residing there;  
or
- (ix) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied; or
- (x) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

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**Annex 2 – Conditions consistent with the operating schedule – contd.**

6. A premises daily register shall be kept at the premises. This register shall be maintained and kept for a minimum of 12 months. This register should record the name of the person responsible for the premises on each given day. The premises daily register shall record all calls made to the premises where there is a complaint made by a resident or neighbour of noise, nuisance or anti-social behaviour.
7. The designated premises supervisor shall implement a written drugs policy. This shall detail strategies to minimise the use and supply of illegal drugs within the premises.
8. The designated premises supervisor shall implement a written dispersal policy to move customers from the premises and the immediate vicinity in such a way as to cause minimum disturbance to the neighbours both residential and business. This policy shall be approved in writing by the Licensing Authority.
9. A 'Challenge 21' policy in relation to alcohol supplies must be in place. The only acceptable forms of identification shall be a current photo driving licence, a valid passport or a PASS hologram card.
10. A properly specified and fully operational CCTV system shall be installed or the existing system maintained to a satisfactory standard. The system shall incorporate a camera covering each of the entrance doors and be capable of providing an image which is regarded as 'identification standard'. All other areas of risk identified in the operational requirement shall have coverage appropriate to the risk.
11. The installation or upgrading of any CCTV system shall comply with current best practice. In addition the documentation listed below shall be included in a 'system file' which should be readily available for inspection by the relevant authority:
  - site plan showing position of cameras and their field of view
  - code of practice
  - performance specification e.g. storage capacity, image file size, IPS for each camera and purpose of each camera position
  - operational requirement



- incident log
  - maintenance records including weekly visual checks
12. To obtain a clear head and shoulders image of every person entering the premises on the CCTV system persons entering the premises should be asked to remove headwear unless worn as part of religious observance.
13. The CCTV system shall incorporate a recording facility and all recordings shall be securely stored for a minimum of one calendar month. A system shall be in place to maintain the quality of the recorded image and a complete audit trail maintained. The system shall comply with other essential legislation and all signs as required shall be clearly displayed. The system shall be maintained and fully operational throughout the hours that the premises is open for any licensable activity.

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Annex 2 – Conditions consistent with the operating schedule – contd.

14. The positions of all CCTV cameras shall be clearly shown on a set of plans which should form part of the 'system file'. Any alteration to the system should only be carried out after consultation with and written approval of Havering Police and the Licensing Authority.
15. A staff member from the premises who can operate the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.

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Annex 3 – Conditions attached after a hearing by the Licensing Authority

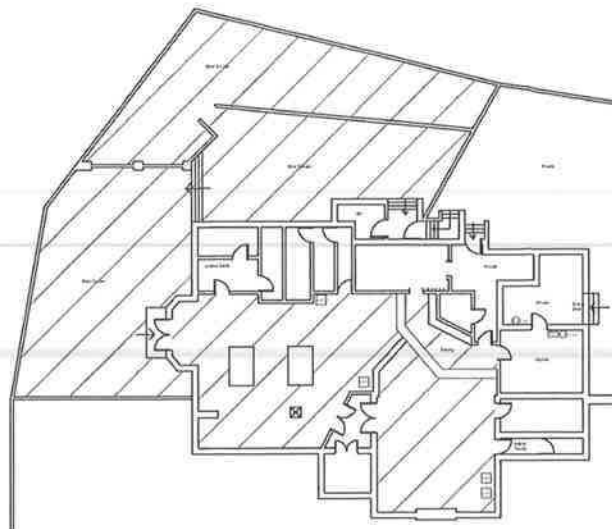
**Not applicable**

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Annex 4 – Premises plans

Full premises plans are held by the Licensing Authority of the London Borough of Havering. The plans reproduced below are not to scale:





# Havering

LONDON BOROUGH

## Part B

### Premises licence summary

Premises licence number

001884

### Premises details

Postal address of premises

William The Conqueror  
82 Petersfield Avenue Romford RM3 9PB

Where the licence is time limited the dates

Not applicable

Licensable activities authorised by the licence

Live music, recorded music, performances of dance, provision of facilities for dancing, provision of facilities for entertainment similar to music or dancing, supply of alcohol

The times the licence authorises the carrying out of licensable activities

Monday to Thursday – 11:00 to 23:00  
Friday to Saturday – 11:00 to 00:00  
Sunday – 12:00 to 23:00

The opening hours of the premises

Monday to Thursday – 11:00 to 23:30  
Friday to Saturday – 11:00 to 00:30  
Sunday – 12:00 to 23:30

Where the licence authorises supplies of alcohol whether these are on and / or off supplies

On and off supplies

Name, (registered) address of holder of premises licence

Admiral Taverns Limited  
Milton Gate 60 Chiswell Street London EC1Y 4AG

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**Registered number of holder**

**05438628**

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**Name of designated premises supervisor where the premises licence authorises for the supply of alcohol**

**Mrs Kelly Patricia Clarkson**

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**State whether access to the premises by children is restricted or prohibited**

**Not applicable**

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RECEIVED

13 DEC 2013

13436

## Application to vary a premises licence under the Licensing Act 2003

## PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We ADMIRAL TAVERNS LIMITED

(Insert name(s) of applicant)

being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in Part 1 below

Premises licence number

001884

## Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description

William the Conqueror  
Petersfield Avenue

Post town

Romford

Postcode

RM3 9PB

Telephone number at premises (if any)

Non-domestic rateable value of premises

£9,500

## Part 2 – Applicant details

Daytime contact telephone number

01244 321171

E-mail address (optional)

Current postal address if different from premises address

ADMIRAL TAVERNS LIMITED  
SUITE H3  
STEAM MILL BUSINESS CENTRE  
STEAM MILL STREET

Post town

CHESTER

Postcode

CH3 5AN

**Part 3 - Variation**

Please tick as appropriate

Do you want the proposed variation to have effect as soon as possible?

Yes

No

If not, from what date do you want the variation to take effect?

DD		MM		YYYY			

**Please describe briefly the nature of the proposed variation (Please see guidance note 1)**

The proposed variation will be made to request the extension of the following licensable activities/hours on Friday and Saturdays only. (All other week days will remain as current)

Opening Hours;

Friday- Saturday: 11:00am- 02:30am.

Sale of Alcohol, Live Music, Recorded Music, Performance of Dance, Anything of a Similar Description and Opening Hours;

Friday- Saturday: 11:00am- 02:00am.



[Empty rectangular box for text entry]

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

N/A

#### Part 4 Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

##### Provision of regulated entertainment

Please tick all that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of late night refreshment** (if ticking yes, fill in box I)

**Sale by retail of alcohol** (if ticking yes, fill in box J)

**In all cases complete boxes K, L and M**

A

<b>Plays</b> Standard days and timings (please read guidance note 6)			<b><u>Will the performance of a play take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue			<b><u>State any seasonal variations for performing plays</u></b>		
Wed					
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

**B**

<b>Films</b> Standard days and timings (please read guidance note 6)			<b><u>Will the exhibition of films take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue			<b><u>State any seasonal variations for the exhibition of films</u></b>		
Wed					
Thur			<b><u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Fri					
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 6)			<u>Please give further details</u> (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			<u>State any seasonal variations for indoor sporting events</u>
Wed			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 5)
Thur			
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			Indoors <input type="checkbox"/>	Outdoors <input type="checkbox"/>	Both <input type="checkbox"/>
Day	Start	Finish			
			<b><u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)		
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Tue					
Wed			<b><u>State any seasonal variations for boxing or wrestling entertainment</u></b>		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u></b>		
Sat					
Sun					



E

<b>Live music</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of live music take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)		
Mon					
Tue					
Wed					
Thur					
Fri	11:00	02:00			
Sat	11:00	02:00			
Sun			<b>State any seasonal variations for the performance of live music</b> (please read guidance note 4) ADDITIONAL HOUR TO THE STANDARD AND NON-STANDARD TIMES ON THE DAY WHEN BRITISH SUMMERTIME COMMENCES.		
			<b>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</b> (please read guidance note 5) TO INCLUDE THE STANDARD HOURS PLUS ONE EXTRA HOUR FOR: ALL BANK HOLIDAYS CHRISTMAS EVE & CHRISTMAS DAY BOXING DAY NEW YEAR'S DAY  FROM THE START OF STANDARD TIMING ON NEW YEARS EVE TO THE START OF STANDARD TIMING ON NEW YEARS DAY		

F

Recorded music Standard days and timings (please read guidance note 6)			<b>Will the playing of recorded music take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b>Please give further details here</b> (please read guidance note 3)		
Tue					
Wed			<b>State any seasonal variations for the playing of recorded music</b> (please read guidance note 4) ADDITIONAL HOUR TO THE STANDARD AND NON-STANDARD TIMES ON THE DAY WHEN BRITISH SUMMERTIME COMMENCES.		
Thur					
Fri	11:00	02:00	<b>Non standard timings. Where you intend to use the premises for                      the playing of recorded music at different times to those listed in                      the column on the left, please list</b> (please read guidance note 5) TO INCLUDE THE STANDARD HOURS PLUS ONE EXTRA HOUR FOR: ALL BANK HOLIDAYS CHRISTMAS EVE & CHRISTMAS DAY BOXING DAY NEW YEAR'S DAY  FROM THE START OF STANDARD TIMING ON NEW YEARS EVE TO THE START OF STANDARD TIMING ON NEW YEARS DAY		
Sat	11:00	02:00			
Sun					



G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b>Please give further details here</b> (please read guidance note 3)	Both	<input type="checkbox"/>
Tue					
Wed			<b>State any seasonal variations for the performance of dance</b> (please read guidance note 4) ADDITIONAL HOUR TO THE STANDARD AND NON-STANDARD TIMES ON THE DAY WHEN BRITISH SUMMERTIME COMMENCES.		
Thur					
Fri	11:00	02:00	<b>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</b> (please read guidance note 5) TO INCLUDE THE STANDARD HOURS PLUS ONE EXTRA HOUR FOR: ALL BANK HOLIDAYS CHRISTMAS EVE & CHRISTMAS DAY BOXING DAY NEW YEAR'S DAY  FROM THE START OF STANDARD TIMING ON NEW YEARS EVE TO THE START OF STANDARD TIMING ON NEW YEARS DAY		
Sat	11:00	02:00			
Sun					



H

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<b>Will this entertainment take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<b>Please give further details here</b> (please read guidance note 3)		
Wed					
Thur			<b>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</b> (please read guidance note 4) ADDITIONAL HOUR TO THE STANDARD AND NON-STANDARD TIMES ON THE DAY WHEN BRITISH SUMMERTIME COMMENCES.		
Fri	11:00	02:00			
Sat	11:00	02:00	<b>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</b> (please read guidance note 5) TO INCLUDE THE STANDARD HOURS PLUS ONE EXTRA HOUR FOR: ALL BANK HOLIDAYS CHRISTMAS EVE & CHRISTMAS DAY BOXING DAY NEW YEAR'S DAY  FROM THE START OF STANDARD TIMING ON NEW YEARS EVE TO THE START OF STANDARD TIMING ON NEW YEARS DAY		
Sun					

<b>Late night refreshment</b> Standard days and timings (please read guidance note 6)			<b><u>Will the provision of late night refreshment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue			<b><u>State any seasonal variations for the provision of late night refreshment</u></b>		
Wed					
Thur			<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b>		
Fri					
Sat					
Sun					

J

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption – please tick</b> (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish			
Mon			<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4) ADDITIONAL HOUR TO THE STANDARD AND NON-STANDARD TIMES ON THE DAY WHEN BRITISH SUMMERTIME COMMENCES.		
Tue					
Wed					
Thur			<b>Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5) TO INCLUDE THE STANDARD HOURS PLUS ONE EXTRA HOUR FOR: ALL BANK HOLIDAYS CHRISTMAS EVE & CHRISTMAS DAY BOXING DAY NEW YEAR'S DAY		
Fri	11:00	02:00			
Sat	11:00	02:00			
Sun					
			FROM THE START OF STANDARD TIMING ON NEW YEARS EVE TO THE START OF STANDARD TIMING ON NEW YEARS DAY		

K

<p><b>Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children</b> (please read guidance note 8).</p> <p><b>NONE</b></p>
--



L

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 6)			<b>State any seasonal variations</b> (please read guidance note 4) ADDITIONAL HOUR TO THE STANDARD AND NON-STANDARD TIMES ON THE DAY WHEN BRITISH SUMMERTIME COMMENCES.
Day	Start	Finish	
Mon			
Tue			
Wed			
Thur			
Fri	11:00	02:30	
Sat	11:00	02:30	
Sun			<b>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</b> (please read guidance note 5) TO INCLUDE THE STANDARD HOURS PLUS ONE EXTRA HOUR FOR: ALL BANK HOLIDAYS CHRISTMAS EVE & CHRISTMAS DAY BOXING DAY NEW YEAR'S DAY  FROM THE START OF STANDARD TIMING ON NEW YEARS EVE TO THE START OF STANDARD TIMING ON NEW YEARS DAY

**Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.**

Please tick as appropriate

- I have enclosed the premises licence
- I have enclosed the relevant part of the premises licence

If you have not ticked one of these boxes, please fill in reasons for not including the licence or part of it below

**Reasons why I have not enclosed the premises licence or relevant part of premises licence.**

**M**

Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)**

ALL CONDITIONS CURRENTLY CONSISTENT WITH THE OPERATING SCHEDULE.

**b) The prevention of crime and disorder**

**c) Public safety**

**d) The prevention of public nuisance**

**e) The protection of children from harm**

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I understand that I must now advertise my application.
- I have enclosed the premises licence or relevant part of it or explanation.
- I understand that if I do not comply with the above requirements my application will be rejected.

**IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.**

**Part 5 – Signatures** (please read guidance note 10)

**Signature of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent** (please read guidance note 11). **If signing on behalf of the applicant, please state in what capacity.**

Signature	<i>Mark B</i> - Mark Brown
Date	12/12/2013
Capacity	Applicant's solicitor

**Where the premises licence is jointly held, signature of 2nd applicant (the current premises licence holder) or 2nd applicant's solicitor or other authorised agent** (please read guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

**Contact name (where not previously given) and address for correspondence associated with this application** (please read guidance note 13)

CONTACT: <i>Rebecca Farley</i> ADMIRAL TAVERNS LIMITED SUITE H3, STEAM MILL BUSINESS CENTRE STEAM MILL STREET			
Post town	CHESTER	Post code	CH3 5AN
Telephone number (if any)	01244 505402		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) <i>rebecca-farley@admiraltaverns.co.uk</i>			

## Notes for Guidance

**This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.**

1. Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
3. For example state type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, each of the applicants or their respective agents must sign the application form.
13. This is the address which we shall use to correspond with you about this application.



Legal and Public Notices

**LONDON BOROUGH OF HAVERING  
NOTICE OF APPLICATIONS FOR PLANNING PERMISSION**

Notice is hereby given that the Council has received the following applications which need to be advertised for the reasons set out below:

- |  |  |
|--|--|
| <p><b>Application:</b> P0149.13<br/><b>Location:</b> Upminster Court, 133 Hall Lane, Upminster<br/><b>Development:</b> Retention of enclosures to house mechanical plant and bin storage, including screen planting.<br/><b>Applicant:</b> Uniserve Holdings Ltd<br/><b>Reason(s):</b> The application is contrary to the Metropolitan Green Belt Policies of the Core Strategy and Development Control Policies Development Plan Documents. The development relates to a Listed Building.</p> <p><b>Application:</b> P0159.13<br/><b>Location:</b> Upminster Court, 133 Hall Lane, Upminster<br/><b>Development:</b> Retention of boundary fencing.<br/><b>Applicant:</b> Uniserve Holdings Ltd<br/><b>Reason(s):</b> The application is contrary to the Metropolitan Green Belt Policies of the Core Strategy and Development Control Policies Development Plan Documents. The development relates to a Listed Building.</p> <p><b>Application:</b> P1384.13<br/><b>Location:</b> Rainham Hall, Broadway, Rainham<br/><b>Development:</b> Removal of Condition 4 of P0278.13 (Hours of Use)<br/><b>Applicant:</b> Mr Michael Siubbs<br/><b>Reason(s):</b> The development is in a Conservation Area. The development relates to a Listed Building.</p> <p><b>Application:</b> P1449.13<br/><b>Location:</b> Oakleigh, 40 Balgores Lane, Romford<br/><b>Development:</b> Proposed part 2, part single storey side extensions, single storey rear extension, veranda and re-configured roof.</p> | <p><b>Applicant:</b> Mr Mark Gowans<br/><b>Reason(s):</b> The development is in a Conservation Area.</p> <p><b>Application:</b> P1466.13<br/><b>Location:</b> 58 Parkway, Gidea Park, Romford<br/><b>Development:</b> Proposed construction of single storey side and rear extension to form enlarged kitchen, breakfast and sitting room, including a first floor rear extension to form enlarged bedroom, bathrooms and also miscellaneous internal alterations, re-rendering the property and replacement windows.</p> <p><b>Applicant:</b> Mr Alan Taylor<br/><b>Reason(s):</b> The development is in a Conservation Area.</p> <p><b>Application:</b> P1484.13<br/><b>Location:</b> Romford MDU, Waterloo Road, Romford<br/><b>Development:</b> Non-compliance with condition 7 of P1048.12 for the development of a Rail Operating Centre (ROC) including associated car parking on existing operational railway land. Amendments to cover revised treatment to southern boundary, change to the external surface materials, increase in finished floor levels by 450mm, omission of external walkways and altered layout to external services compound.</p> <p><b>Applicant:</b> Network Rail Infrastructure Limited<br/><b>Reason(s):</b> This is a major development because it involves the provision of a building or buildings where the floor space to be created by the development is 1000 square metres or more</p> |
|--|--|

Application details, including the plans, can be viewed online at [www.havering.gov.uk/planning](http://www.havering.gov.uk/planning) or at the Planning reception, located in the Public Advice and Service Centre (PASC), accessed via the Liberty Shopping Centre, Romford, between 9am and 1pm, Monday to Friday except for the last Wednesday of each month when the reception is closed.

If you wish to comment on an application, please use the online comment form available on the council's web site or alternatively write to the Head of Development and Building Control at the 3rd Floor, Mercury House, Mercury Gardens, Romford, RM1 3SL quoting the application number and location. Comments must be received within 21 days from the date on this notice. Please note that members of the public are entitled to see and take copies of any comments you make and your comments may also be available to view on the internet.

**Patrick Keyes** **Date:** 20th December 2013  
**Head of Regulatory Services** **Published in Romford Recorder:** 20th December 2013



**LONDON BOROUGH OF HAVERING  
TOWN AND COUNTRY PLANNING ACT 1990**

**HIGHWAY STOPPING UP THE ARCADE HAROLD HILL**  
**THE COUNCIL OF THE LONDON BOROUGH OF HAVERING** gives notice that it proposes to make an Order under Section 247 of the above Act to authorise the stopping up of an area of highway at The Arcade, Harold Hill shown zebra hatched on plan reference number sps1790/A part of The Arcade, Harold Hill between East Dene Drive and Farnham Road.

**IF THE ORDER IS MADE**, the stopping up will be authorised only in order to enable the development described in the schedule to this notice to be carried out in accordance with the planning permission granted by the London Borough of Havering on 27th August 2013 under reference P0875.13.

**COPIES** of the draft order and relevant plan sps1790/A may be inspected between 9.30am and 4.30pm on normal working days at the offices of London Borough of Havering, PASC (Public Advice Service Centres) Liberty Shopping Centre, Romford RM1 3RL during 28 days commencing on 20th December 2013 and may be obtained free of charge from the Acting Assistant Chief Executive, Legal & Democratic Services quoting reference VJH/106/9/52 at the address below.

**ANY PERSON MAY OBJECT** to the making of the proposed order within the period of 28 days commencing on 20th December 2013 by notice to the Acting Assistant Chief Executive, Legal & Democratic Services quoting reference VJH/106/9/52, at Town Hall, Romford, Essex RM1 3BD.

In preparing an objection it should be borne in mind that the substance of it may be imparted to other persons who may be affected by it and that those persons may wish to communicate with the objector about it.

**Dated:** 20th December 2013  
**Published in the Romford Recorder:** 20th December 2013

**Ian Burns, Acting Assistant Chief Executive**  
London Borough of Havering, Town Hall, Main Road, Romford RM1 3BD

**THE SCHEDULE**

Planning Permission is for the demolition of existing shops and the construction of a two storey library under planning reference P0875.13.

**Town and Country Planning  
(Development Management  
Procedure) (England) Order 2010  
Notice Under Article 11 of**

**Application for Planning Permission**  
Proposed development at: Land R/O No. 44, Herbert Road & Fronting Fairlawns Close, Emerson Park, Hornchurch, Essex, Romford RM11 3LL.  
Take notice that application is being made by AB Planning & Development Ltd on behalf of Mr. Lawrence Nalder for planning permission for erection of a detached, 2-storey, 5 bedroom dwelling house with separate double garage plus formation of new driveway access onto Fairlawns Close.  
Local Planning Authority to whom the application is being submitted: London Borough of Havering, Town Hall, Main Road, Romford, Essex RM1 3BB.  
Any owner of the land or tenant who wishes to make representations about this application, should write to the council within 21 days of the date of this notice.  
Signatory: Mr. Andrew Bateson  
Dated 20th 12 2013  
Statement of owners' rights: The grant of planning permission does not affect owners' rights to retain or dispose of their property, unless there is some provision to the contrary in an agreement or lease.  
Statement of agricultural tenants' rights: The grant of planning permission for non-agricultural development may affect agricultural tenants' security of tenure.  
'Owner' means a person having a freehold interest or a leasehold interest the unexpired term of which is not less than seven years.  
'Tenant' means a tenant of an agricultural holding any part of which is comprised in the land.

**ZENA STARR deceased**

Pursuant to the Trustee Act 1925, notice is hereby given that any person having a claim against or an interest in the Estate of the above named, late of Vi & John Reubens House, 5-27 Clarence Avenue, Ilford, Essex IG2 6JH, who died on 4 August 2013, and whose Will was Proved on 25 October 2013, is required to send written particulars to the undersigned by 21 February 2014. After this date the Executors will distribute the Estate among the persons entitled thereto having regard only to the claims and interests of which they receive notice.

**Cornish Simply Legal Solicitors,**  
First Floor, 34-36 High Street, Barkingside, Essex IG6 2DQ, (Ref: VT/STARR/65612/1),  
Solicitors for the Executors

**APPLICATION TO VARY A  
PREMISES LICENCE**

Notice is given that ADMIRAL TAVERNS LIMITED has applied to LONDON BOROUGH OF HAVERING COUNCIL to vary a Premises Licence in respect of premises known as WILLIAM THE CONQUEROR, PETERSFIELD AVENUE, ROMFORD, RM3 9PB. The proposed variation will be made to request the extension of the following licensable activities/hours on Friday and Saturdays only. (All other week days will remain as current) Opening Hours: Friday-Saturday: 11:00am- 02:30am Sale of Alcohol, Live Music, Recorded Music, Performance of Dance, Anything of a Similar Description and Opening Hours: Friday- Saturday: 11:00am- 02:00am. If you wish to make any representations in connection with this application, you must write to: The Licensing Clerk, London Borough of Havering Council, Town Hall, Main Road, Romford, RM1 3BB on or before 10th January 2014. The Council's Licensing Register where a record of this application may be inspected is kept at the above address. The register may also be viewed online at: [www.havering.gov.uk](http://www.havering.gov.uk). It is an offence knowingly or recklessly to make a false statement in connection with an application for the grant of a Premises Licence. The maximum penalty upon summary conviction is a fine not exceeding level 5 on the standard scale (currently £5000).

**LEONARD CHARLES NOLLER  
(Deceased)**

Pursuant to the Trustee Act 1925 any persons having a claim against or an interest in the Estate of the aforementioned deceased, late of 14 Freshfields Avenue Upminster Essex RM14 2BZ and Hornchurch Nursing Home 2A Suttons Lane Hornchurch Essex RM12 6RJ, who died on 14/04/2013, are required to send particulars thereof in writing to the undersigned Solicitors on or before 28/02/2014, after which date the Estate will be distributed having regard only to claims and interests of which they have had notice.

**PINNEY TALFORD LLP**  
54 Station Road Upminster Essex RM14 2TU  
T397545

**Goods Vehicle  
Operators Licence**

RD Yolland trading as Squirrels UK Limited of Spilsby Road, Harold Hill Industrial Estate, Romford RM3 8SB is applying for a licence to use Squirrels, Spilsby Road, Harold Hill Industrial Estate, RM3 8SB as an operating centre for 5 goods vehicles. Owners or occupiers of land (including buildings) near the operating centre who believe that their use or enjoyment of that land would be affected, should make written representations to the Traffic Commissioner at Hillcrest House, 386 Harehills Lane, Leeds LS9 6NF, stating their reasons, within 21 days of this notice. Representor's must at the same time send a copy of their representations to the applicant at the address given at the top of this notice. A Guide to Making Representations is available from the Traffic commissioner's office

**In the Estate of  
GLADYS LILIAN DENNIS deceased  
Pursuant to the Trustee Act 1925**

Notice is given that all creditors and others having claims against or claiming to be beneficially interested in the Estate of Gladys Lilian Dennis of Flat 1 Gidea Lodge 220a Main Road Gidea Park Romford Essex RM2 5HR who died on 16th September 2013 are required to send particulars in writing to the undersigned Solicitors on or before 28th February 2014 after which date the Executor will proceed to distribute the assets of the deceased among the persons entitled to them having regard only to the claims which he then has had notice and shall not be liable for the assets of the deceased or any part of them so distributed to any person or persons of whose claims or demands he then has not had notice.

**CAPSTICK-DALE & PARTNERS SOLICITORS**  
224 Main Road Gidea Park Essex RM2 5HA  
T397521

**RECYCLING  
WORKS!**

**Transport for London**



**ROAD TRAFFIC REGULATION ACT 1984  
THE A12 GLA ROAD (COLCHESTER ROAD, LONDON  
BOROUGH OF HAVERING) (TEMPORARY SPEED LIMIT AND  
PROHIBITION OF TRAFFIC) ORDER 2013**

- Transport for London hereby gives notice that it has made the above named Traffic Order under section 14(1) of the Road Traffic Regulation Act 1984 for the purpose specified in paragraph 2. The effect of the Order is summarised in paragraph 3.
  - The purpose of the Order is to facilitate Highways Agency maintenance works to take place at A12 Colchester Road / Brentwood By-Pass.
  - The effect of the Order will be to prohibit any vehicle from:
    - entering, exiting or proceeding on the north eastbound carriageway of A12 Colchester Road between its junction with the unnamed off-slip road to Brooke Street Interchange and the administrative boundary of the London Borough of Havering and Essex County Council;
    - exceeding a speed of 50 MPH on the north eastbound carriageway of A12 Colchester Road between a point 227 metres north east of a point opposite the extended north eastern kerb-line of Maylands Way and the administrative boundary of the London Borough of Havering and Essex County Council.
- The Order will be effective at certain times between the 6th January 2014 and the 6th February 2014 each night from 10:00 PM until 5:00 AM or when the works have been completed whichever is the sooner. The prohibitions will apply only during such times and to such extent as shall from time to time be indicated by traffic signs.
- The prohibition in article 3 (i) only above will not apply in respect of:
    - any vehicle being used for the purposes of those works or for fire brigade, ambulance or police purposes;
    - anything done with the permission or at the direction of a police constable in uniform or a person authorised by Transport for London.
  - At such times as the traffic prohibition is in force an alternative route will be indicated by traffic signs via the unnamed off and on-slip roads connecting Brooke Street Interchange with A12 Colchester Road / Brentwood By-Pass.

**Dated this 20th day of December 2013**

**Roger Pye**  
Forward Planning Manager, Transport for London  
Patestra, 197 Blackfriars Road, London, SE1 8N

**MAYOR OF LONDON**



ARCHANT









William The Conqueror

N  
↑






**Scale: 1:1250**  
**Date: 17 December 2013**  
**Size: A4**

0 5 10 15 metres



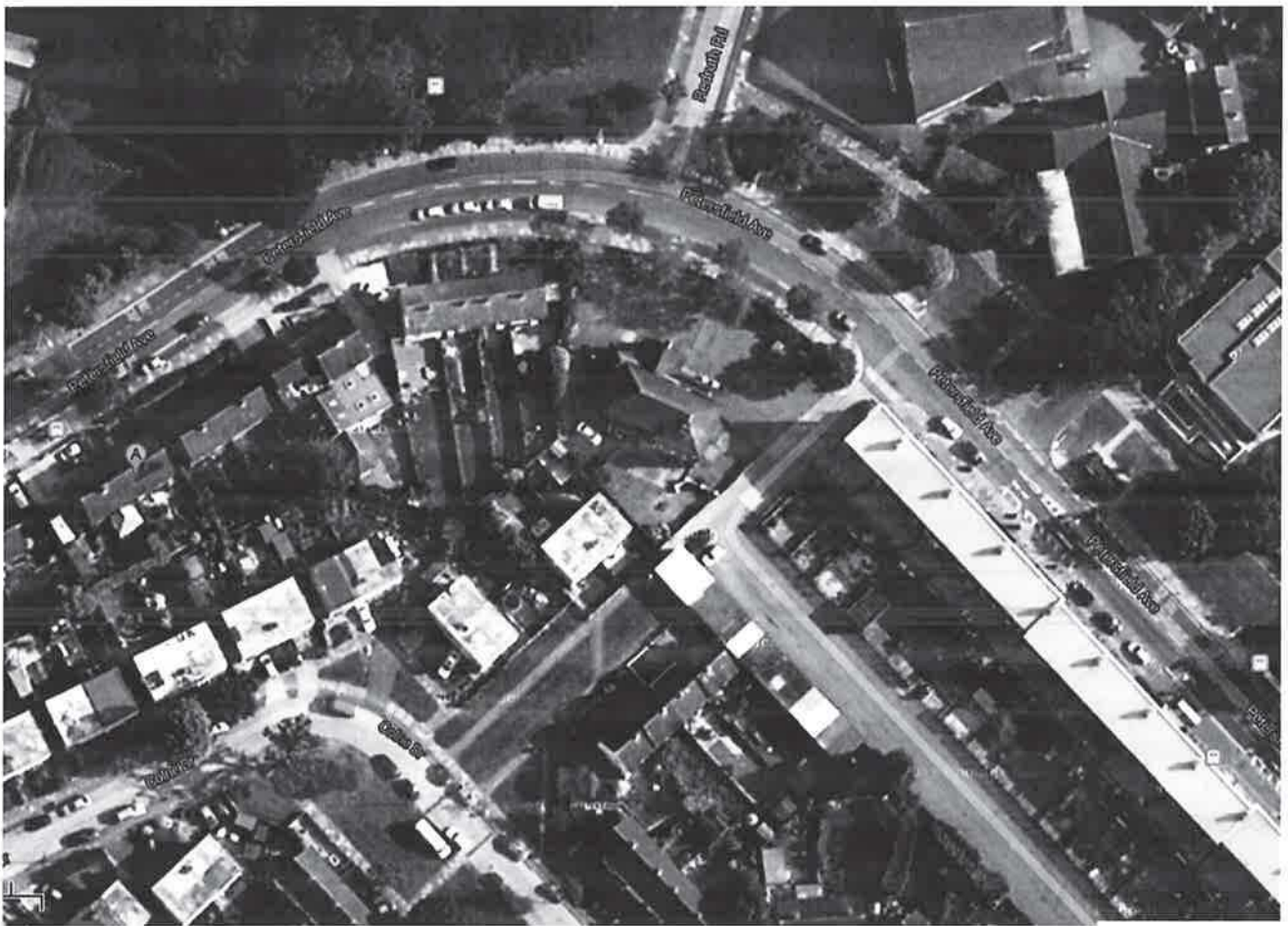


London Borough of Havering  
 Town Hall, Main Road  
 Romford, RM1 3BD  
 Tel: 01708 434343

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 Ordnance Survey 100024327



William the Conqueror, Petersfield Avenue, Romford RM3 9PB





from: Firmstep Platform [mailto:platform@firmstep.com]

Sent: 02 January 2014 17:58

To: info

Subject: Online form: Licence Representations

Reference AF18282

Personal details

First name Bridget

Last name Smith

Address 78 Petersfield Avenue Romford RM3 9PB

Preferred method of contact Email

Email jdsmith62@hotmail.co.uk

Preferred contact number 07840 723329

Case details

If your objection fits the above criteria then please enter your objection below

I am writing to object in the strongest possible terms to the premises licence variation application regarding the William the Conqueror pub. I understand the application is to extend the opening hours until 2.30am on Fridays and Saturdays, and I am sure Council officers must realise the public nuisance and possible disorder this would cause for local residents. I am an 85-year-old woman, who has lived in Petersfield Avenue for the past 38 years, and my house is just 15 yards from the pub boundary. Other houses and flats are even closer to the pub. In such a densely populated area, the application for the sale of alcohol on and off the premises, live music and recorded music in the early hours of the morning would be intolerable for residents. Admiral Taverns, who are based in Chester, would not hear it, but we certainly would. Last year we had the inconvenience of a minicab office being set up in the pub car park and this latest application poses the threat of more car noise, public nuisance and disturbed sleep. Surely it cannot be allowed.







**Havering**  
LONDON BOROUGH

**Public Protection**

London Borough of Havering  
Mercury House, Mercury Gardens  
Romford RM1 3SL

The Appropriate Licensing Officer  
London Borough of Havering  
Licensing Authority  
Mercury House  
Mercury Gardens  
Romford  
RM1 3SL

Telephone: 01708 432692  
Fax: 01708 432554  
email: paul.jones@havering.gov.uk  
Textphone ☎: 01708 433175

Date: 30<sup>th</sup> December 2013

My Reference: PJJ/013436

Dear Sir

**Licensing Act 2003**

**William The Conqueror Petersfield Avenue Romford RM3 9PB**

**Application to vary a premises licence**

Regarding the application referred to above I can confirm that this Licensing Authority wishes to make representation against it based upon our concerns in relation to the prevention of public nuisance.

**The application**

The application seeks to extend the hours during which the currently permissible licensable activities, i.e. live music, recorded music, performances of dance and supply of alcohol, are provided to 02:00 on Fridays and Saturdays. Also sought is the addition of a further licensable activity, i.e. anything similar to live music, recorded music or the performances of dance, to those same hours. In addition, non-standard timing requests seek to add a further hour to these terminal hours for all bank holidays, Christmas Eve, Christmas Day, Boxing Day and New Year's Day.

On New Year's Eve the application seeks to be able to provide these licensable activities from the start of standard timing on New Year's Eve to the start of standard timing on New Year's Day. If, for example, New Year's Eve fell on a Friday these non-standard timing requests, if granted, would permit licensable activity to be provided for a continuous 40 hour period: licensable activity may begin at 11:00 on New Year's Eve and may continue to be provided until 03:00 on Sunday 2<sup>nd</sup> January.

**Public Protection** Bringing together Environmental Health & Trading Standards

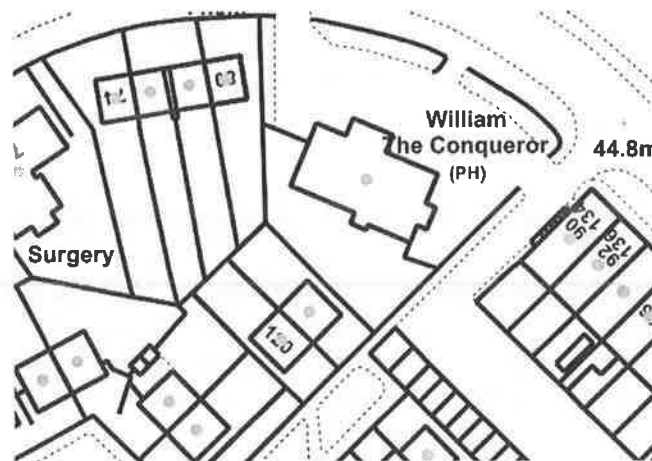
A seasonal variation application seeks to add an additional hour to the standard and non-standard times on the day when British Summer Time (BST) commences. Presumably, the intention is to replace the 'lost' hour when the clocks go forward. The clocks go forward one hour at 01:00 on the last Sunday in March. On this evening, which obviously commences on a Saturday, the clock will go forward to 02:00 at 01:00. This seasonal variation would permit licensable activity to continue to be provided for an additional hour to 03:00, which would have been the normal 02:00 terminal hour under Greenwich Mean Time (GMT). This might not seem unreasonable; however, as with the rest of the country, the residential neighbours of this premises will be functioning under BST and, having already lost an hour's sleep due to the clocks going forward, may have to experience the potential for noise until 03:00, thus doubly impacting upon their sleep.

## Section M

Section M of the application details the additional steps the licence holder intends to take to promote the licensing objectives. A single entry in section M states: *all conditions currently consistent with the operating schedule*. This appears to suggest that those conditions already on the premises licence are sufficient to address the potential problems arising from this application. Clearly, the licence holder does not feel that the provision of licensable activity until 02:00 has any significant effect upon the promotion of the licensing objectives above and beyond that which may be controlled by the measures currently in place, measures which have been tailored for a 00:00 terminal hour.

## Location and previous noise issues

The William the Conqueror is located in a vicinity which is primarily residential in nature, although there is a parade of shops immediately adjacent to the premises. These shops have residential accommodation above them. Effectively, the premises is bordered on three sides by residential properties.



The premises has a previous and recent history of noise nuisance issues which ultimately led to a noise abatement notice being issued against the premises' management by Haverling's Environmental Health Department, a copy of which was served upon the Licensing Authority. This abatement notice indicated that it had been served due to the levels of *amplified music played at an excessive volume and raised voices* whose likely cause was the rear exit doors leading into the beer garden remaining open.

**Public Protection** Bringing together Environmental Health & Trading Standards



During winter months noise issues might pose less of a problem as these rear doors are likely to remain closed; however, during the summer months when the evenings are warm the doors remaining open until 02:00, or even opening and closing repeatedly throughout the evening – as people exit to smoke and then re-enter – until this time, could have a serious detrimental impact upon the prevention of public nuisance licensing objective. The attached premises plans indicate that the premises' beer garden to the rear shares its boundary with residential properties. The applicant and this licensing authority have an obligation to consider this potential impact upon nearby residents.

### **Licensing Policies 012 & 015**

Given the presence of the shops close to this premises and, in addition, the church and social centre opposite the premises this vicinity may be determined to be *mixed use*. Havering's licensing policy 012 states:

*The LLA is committed to protecting the amenity of residents and businesses in the vicinity of licensed premises. Applications for hours set out below in this policy will generally be granted subject to not being contrary to other policies in the statement of licensing policy. Applications for hours outside the hours listed will be considered on their merits.*

*Regulated activities will normally be permitted:*

- *until 11.30 pm in residential areas*
- *until 00.30 am in mixed use areas*
- *no limits in leisure areas*

Policy 012 might suggest that, exceptional circumstances notwithstanding, the terminal hour for premises in mixed use areas should not reasonably exceed 00:30.

Further to this licensing policy 015 defines the criteria under which an opposed application such as this will be considered:

*In considering applications for new licences or variations to existing licences and licence reviews following the receipt of relevant representations, the LLA will take the matters listed below into account. These criteria will apply in different ways to different types of premises and licensable activities in the following order:*

- *the location of the premises and character of the area*
- *the views of responsible authorities*
- *the views of interested parties*
- *past compliance history of current management*
- *the proposed hours of operation*

The cumulative accretion of these criteria in relation to this application might suggest that it would be difficult to argue that this application should be treated as an exception to these general policies.

**Public Protection** Bringing together Environmental Health & Trading Standards

It is for the reasons detailed above that this licensing authority is of the view that the application should not be granted in the form it has been submitted. If the sub-committee is minded to consider granting the application in a modified form which is line with Havering's licensing policies we would request that consideration is given to the imposition of suitable conditions to control the potential for public nuisance arising from the provision of entertainment at the premises.

Yours faithfully



Paul Jones  
Licensing Officer



**METROPOLITAN  
POLICE**

**TOTAL POLICING**

Territorial Policing

Licensing Authority  
London Borough Of Havering  
Mercury House  
Mercury gardens  
RM1 3SL

**KD - Havering Borough  
KD - Romford Police Station**

Romford Police Station  
19 Main Road  
Romford  
RM1 3BJ

Telephone: 01708 432781  
Facsimile:  
Email: jason.rose@met.pnn.police.uk  
www.met.police.uk

Your ref: **William The Conqueror**  
Our ref:

**09th JANUARY 2014**

Police have been served an application to vary a premises licence by Admiral Taverns for the premises of WILLIAM THE CONQUEROR, PETERSFIELD AVENUE, ROMFORD, RM3 9PB under the Licensing Act 2003. We wish to make objections to this application as we believe by granting these requests, 2 of 4 licensing objective set out in the legislation will be undermined, namely

- \* **The Prevention of Crime and Disorder**
- \* **The prevention of Public Nuisance**

Upon inspecting the application, it appears to fail dramatically in addressing what extra measures the venue will instigate to promote the licensing objectives during the requested extendable hours. There is inadequate information supplied within the document. Page 17 titled M - "Describe any additional steps you intend to promote the four licensing objectives as a result of the proposed variation": This section is sparse to say the least. 4 of the 5 boxes (Prevention of crime and disorder, Public safety, the prevention of public nuisance and the protection of children from harm) are not even addressed, simply left empty. The box entitled "General" simply states "ALL CONDITIONS CURRENTLY CONSISTENT WITH THE OPERATING SCHEDULE". This does not inform us of any steps the venue are putting into place to address issues that may occur from the increased terminal hours and extra non standard timings.

The main concern of this application is further noise nuisances that may occur in a highly populated residential area. The premise in question has been served with a noise abatement notice and a noise management plan by environmental health in the past. The premise is positioned in a mixed use area on a main road in Harold Hill. It is primarily surrounded on all sides by residential properties. The premises have received a number of noise complaints in the past, and having researched police indices I submit the following information -

**Intelligence reference KDRT00287014 submitted on 16th July 2013**

This information relates to the noise nuisance team from the London borough of Havering attending the premises on 13th July 2013 and serving the premises supervisor with a noise abatement notice in relation to complaints received on 6th July 2013. The complaint was generated when a member of the noise team undertook the complaint in the local area, and found that at 22:30 hours the level of raised voices and music was excessive.

**Intelligence reference KDRT00289399 Submitted on 19th September 2013**

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This report relates to a meeting held between the local authority and the venue on 22nd August 2013, in which a noise management plan was put into force, this report contains (20) recommendations that may assist in the reduction of the noise at the location. The Management plan was served on the Premises supervisor Ms Kelly CLARKSON and it was signed and dated to that effect.

Police fear that any extension to the terminal hour will only increase anxiety for the local community that surround the location. It is believed, local residents will be disturbed and sleep patterns may be disrupted. I think it would be unrealistic to suggest when patrons leave the premises at a later hour that no shouting or noise will be heard. This will only be amplified as the area will be extremely quiet at that time of the morning. Police fear this will undoubtedly generate calls to police, and or other responsible authorities.

**Extending the Sale of alcohol and other licensable activities to 0200 hours (Fri & Sat) from 0000 hours**

With increased periods of alcohol sales come risks to Public Nuisance and the possible rise in crime and disorder. It is a proven fact that victims become more vulnerable and offenders become more violent when drinking in excess. Increased hours encourage customers to drink for longer. To increase the supply of alcohol time we are in danger of increasing the very issues we are trying to address.

Licensing Policy 012 states -

**The LLA (Local Licensing Authority) is committed to protecting the amenity of residents and business in the vicinity of licensed premises. Regulated activities will normally be permitted until 00:30am in mixed use areas.**

Police fully support and echo the LLA policy, requesting this to be enforced in this instance. To open later the venue runs the risk of increasing alcohol fuelled patrons. It is feared by increasing the consumption time further, may lead to crimes occurring, not to mention noise related issues for residents upon patrons dispersing from the venue.

**Extending the opening times to 0230 hours (Fri & Sat)**

This again is a further request to extend past LLA Policy 012. Police are mindful that extending 2 hours beyond the policy guidance will have a negative impact on the local residents for reasons already listed under the prevention of crime and prevention of public nuisance.

The previous reported noise issues have been generated throughout the summer months. The fact we are in winter with no patrons in the garden or doors left open due to temperature, it is not an accurate assessment on recent noise performance.

Police could not support this application for suggested extensions to licensing hours on a Friday and Saturday. We believe the majority of their customer base within these hours would be those who have already maximised their drinking time at their current licensable hours, given an additional 2 hours drinking time on top may only lead to disorder and increased noise nuisance.

If indeed the sub committee accept the application in its current form, police respectfully ask that consideration be made to the following. Police fear that giving 11 extra occasions on their licence (non standard timings) as requested, there is no facility for us to make an objection if the venue has any incidents causing concern. Police recommend that consideration be made to replacing this request with the following condition in its place.

**In addition to the use of Temporary Event Notices allowed under the Licensing Act 2003, the premises may open on 12 non-standard occasions, in line with the Association of Chief Police Officers guidelines; subject to a minimum of 10 working days' notice being given to the licensing authority and the Police for each occasion. The prior written consent of the Police shall be obtained and the police shall have absolute right to refuse any occasion. A register shall be kept at the premises in the manner required by the Police and the Licensing Authority and available for inspection by the police or an Authorised Officer of the Licensing Authority and details of each occasion shall be recorded in it including the written consent of the police.**

This will at least allow police to make objections if the need arise due to any reported incidents. If I can be of any further assistance in this matter please do not hesitate to contact me in the licensing office.

Yours sincerely,

Pc Jason ROSE  
Licensing Officer  
Havering Borough

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**Havering**  
LONDON BOROUGH

**Public Protection**

Mercury House, Mercury Gardens  
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**memo**

**Please call: Marc Gasson**  
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email: environmental.health@havering.gov.uk  
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From: Marc Gasson-Noise Specialist

My Reference : MDG/013436

To: Paul Jones-Licensing Officer.

Your Reference :

Date: 9 January 2014

**Licensing Act 2003-Application to Vary Premises Licence.  
William The Conqueror, Petersfield Avenue, Harold Hill, Romford, Essex.**

I refer to the above application and would advise that I object to any extension in the hours of licensable activities above that which already exists for the premises on the following grounds:-

**1. Ongoing noise issues from the premises.**

Noise from William The Conqueror has been the subject of a prolonged investigation by the Public Protection Service and despite numerous interventions made this culminated in the service of Abatement Notices in respect of Noise Nuisance upon the then owners premises dated the 12<sup>th</sup> July 2013. The main issues are the noise from loud amplified music played at the premises and the noise from patrons raised voices/shouting whilst outside in the seating area at the rear of the premises.

Despite the service of the abatement notice and working with the owners of the premises in terms of sound reduction measures and management controls the Council has continued to receive complaints from nearby residents. The premises is still the subject of noise monitoring on the Council's Out-Of-Hours Noise Service.

**2. Application for the temporary event notice is contrary to the Council's Licensing Policy 12-Hours with respect to "mixed use" areas**

*Under this guidance Licensing Policy 12 the LLA is committed to protecting the amenity of residents and businesses in the vicinity of licensed premises. Applications for hours set out below in this policy will generally be granted subject to not being contrary to other policies in the statement of licensing policy. Applications for hours outside the hours listed will be considered on their merits.*

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*Regulated activities will normally be permitted:*

- *until 11.30 pm in residential areas*
- *until 00.30 am in mixed use areas*
- *no limits in leisure areas*

We can see that an application to vary a premises' existing hours which is outside the policy's guidelines will be considered on its merits. An application which seeks to go beyond these guideline hours must successfully demonstrate that it should be considered an exception to licensing policy 12's guidelines. In other words, an application must provide compelling evidence to support the view that policy 12 should **not** apply to the application and that *the amenity of residents and businesses in the vicinity of the licensed premises* would not suffer adversely should the application be granted.

It is my view that this application has failed to demonstrate this for the reasons provided previously.

Further to this, William The Conqueror lies in an area which is predominantly residential with only a few commercial properties. This renders it a *mixed use area*. As such the guideline terminal hour for the provision of licensable activity is 00:30.

#### **An exception to licensing policy 12?**

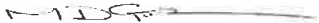
What might reasonably commend an application to be considered an exception to the general guidelines of licensing policy 12?

Licensing policy 12 begins with the statement that the *LLA is committed to protecting the amenity of residents and businesses in the vicinity of licensed premises*. It is this sentiment which governs the policy, particularly in this SPA, although Havering is always keen to support business ventures wherever possible. The question which necessarily follows when considering the application is therefore: what steps has the applicant taken to protect the amenity of residents and businesses in the vicinity of the premises and are those steps sufficient to enable the application to be considered an *exception* to the principles of policy 12?

- Should we consider that extending the premises' operational hours to 02:00 in a predominantly residential area *protects* the residents' amenity?

I would suggest that the above would not define the application as exceptional; in fact, they are more likely to exacerbate an already unacceptable situation.

I trust this clarifies my position.



Marc Gasson  
Noise Specialist