

## **Licensing Sub-Committee**

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## **Licensing Sub-Committee**

**Section 1** - Licensing Officers Report



**LICENSING  
SUB-COMMITTEE**

**REPORT**

23 02 2012

**Subject Heading:**

Premises Licence application for Family Bargains unit 6A The brewery Shopping Centre Waterloo Road Romford RM1 1AU  
Paul Campbell – Licensing Officer  
01708 432777  
[licensing@havering.gov.uk](mailto:licensing@havering.gov.uk)

**Report Author and contact details:**

**This application for a premises licence is made by 99p Stores Limited under section 17 of the Licensing Act 2003. The application was received by Havering's Licensing Authority on 4<sup>th</sup> January 2012.**

**Geographical description of the area and description of the building**

The premises is a large mid terrace shop with a new mezzanine floor being constructed.

The premises is located in the Brewery Shopping Centre area adjacent to the car park and footway. The shop is about 30 metres from the entrance to the internal shopping area containing the cinema, bowling alley and Sainsbury. All premises near the shop are commercial properties mainly shopping outlets. The upper floor of the car park situated above the premises.

The premises is located in the centre of Romford with easy access to the public transport links.

A map of the area is attached to assist the committee.

**Details of the application**

<b>Supply of Alcohol (off supplies) for the ground floor of the premises only.</b>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>
Monday to Sunday	08:00hrs	23:00hrs

## Licensing Sub-Committee, 23<sup>rd</sup> February 2012

After discussions with Havering's Trading Standards the applicant made changes to the operating schedule to cover staff training and and refusals register. A copy of this change is attached to the application and will be included on a premises licence if issued.

### **Seasonal variations & Non-standard timings**

There are no seasonal variations or non-standard timings applied for in this application.

Although the application states that the shop will be open on Sundays 08.00 to 23.00 I believe the size of the shop would place it under the restrictions to Sunday openings for premises over 280 sq metres covered under other legislation this is :-

In addition to regulating opening by large shops on Sunday, the Sunday Trading Act 1994 prohibits large shops from opening on Easter Sunday.

A Regulatory Reform Order came into force on 27 February 2004. It removed the requirement for large shops in England and Wales to give prior written notification to the local authority of their Sunday opening hours or change in these hours. The Order also repealed the restriction contained in section 26 of the Revenue Act 1889 on the sale of methylated spirits between 10pm on Saturday and 8am on the following Monday.

The Christmas Day (Trading) Act 2004 came into force on 9 December 2004. The Act prohibits large shops (over 280 sq m/3,000 sq ft) from opening on Christmas Day.

## **Frequently Asked Questions (FAQs)**

### **Q1. What is the law on shop opening hours on a Sunday?**

The Sunday Trading Act 1994 the limits shop opening hours as follows:

small shops (under 280 sq m/3,000 sq ft) - no restrictions on opening

large shops (over 280 sq m/3,000 sq ft)

Monday to Saturday - no restrictions

Sunday - Opening for 6 hours only, between 10am and 6pm

Easter Sunday - closed

Christmas Day (when on a Sunday) - closed

### **Comments and observations on the application**

The applicant acted in accordance with premises licence regulations 25 and 26 relating to the advertising of the application. The required newspaper advertisement was installed in the Yellow Advertiser on Wednesday 11<sup>th</sup> January 2012.

**Licensing Sub-Committee, 23<sup>rd</sup> February 2012**

**Summary**

There was one valid representation against this application from interested parties.

There were two representations against this application from responsible authorities.

**Details of representations**

Valid representations may only address the following licensing objectives:

The prevention of crime and disorder  
The prevention of public nuisance  
The protection of children from harm  
Public safety

**Interested parties' representations**

The representation from Councillor Frederic Thompson outlines issues relating to all four of the licensing objectives and mentions Havering's Alcohol Saturation Zone Policy.

**Responsible Authorities' representations**

Representations were received from two responsible authorities the Metropolitan Police and Environmental Health, Health and Safety who outline a number of points relating to the licensing objectives and the Saturation Policy.

There were no representations from the following responsible authorities:

Public Health  
The London Fire and Emergency Planning Authority  
The Trading Standards Service  
Planning Control & Enforcement  
Children & Families Service

**Licensing Sub-Committee**

Appendix 1 - Copy of the Application

11108

**Application for a premises licence to be granted  
under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form.  
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We 99p Stores Limited

*(Insert name(s) of applicant)*

**apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003**

**Part 1 – Premises Details**

<b>Postal address of premises or, if none, ordnance survey map reference or description</b> Family Bargains Unit 6A The Brewery Shopping Centre Waterloo Road			
<b>Post town</b>	Romford	<b>Post code</b>	RM1 1AU

<b>Telephone number at premises (if any)</b>	
<b>Non-domestic rateable value of premises</b>	£307500

**Part 2 - Applicant Details**

Please state whether you are applying for a premises licence as  
Please tick yes

- a) an individual or individuals \*  please complete section (A)
- b) a person other than an individual \*
  - i. as a limited company  please complete section (B)
  - ii. as a partnership  please complete section (B)
  - iii. as an unincorporated association or  please complete section (B)
  - iv. other (for example a statutory corporation)  please complete section (B)
- c) a recognised club  please complete section (B)
- d) a charity  please complete section (B)

- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
  - statutory function or
  - a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
I am 18 years old or over				<input checked="" type="checkbox"/> Please tick yes	
<b>Current postal address if different from premises address</b>					
<b>Post Town</b>				<b>Postcode</b>	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					

**SECOND INDIVIDUAL APPLICANT** (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		



I am 18 years old or over		<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address			
Post Town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name 99p Stores Limited
Address Style Way Pineham Northampton Northamptonshire NN4 9EX
Registered number (where applicable) 04058808
Description of applicant (for example, partnership, company, unincorporated association etc.) Private Registered Company
Telephone number (if any)
E-mail address (optional)

**Part 3 Operating Schedule**

When do you want the premises licence to start?

Day	Month	Year
0	1	0 2 2 0 1 1

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year

Please give a general description of the premises (please read guidance note1)  
Home retail store selling a range of household and consumer goods

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

**Provision of regulated entertainment**

**Please tick yes**

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of entertainment facilities:**

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J)
- k) entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K)

**Provision of late night refreshment** (if ticking yes, fill in box L)

**Supply of alcohol** (if ticking yes, fill in box M)

L

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)	Both	<input type="checkbox"/>
Tue					
Wed			<b><u>State any seasonal variations for the provision of late night refreshment</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

**M**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption (Please tick box)</b> (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4)		
Mon	08:00	23:00			
Tue	08:00	23:00			
Wed	08:00	23:00			
Thur	08:00	23:00			
Fri	08:00	23:00			
Sat	08:00	23:00			
Sun	08:00	23:00	<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		

**State the name and details of the individual whom you wish to specify on the licence as premises supervisor**

<b>Name</b> Sunil Kumar	
<b>Address</b> 8 Yare Grove Willenhall West Midlands	
<b>Postcode</b>	WV13 2SH
<b>Personal Licence number (if known)</b> WS/PEL/1394	
<b>Issuing licensing authority (if known)</b> Walsall Council	

**N**

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)**  
 N/A

**O**

<b>Hours premises are open to the public Standard days and timings (please read guidance note 6)</b>			<b><u>State any seasonal variations</u> (please read guidance note 4)</b>	
<b>Day</b>	<b>Start</b>	<b>Finish</b>		
<b>Mon</b>	<b>08:00</b>	<b>23:00</b>		
<b>Tue</b>	<b>08:00</b>	<b>23:00</b>		
<b>Wed</b>	<b>08:00</b>	<b>23:00</b>		
<b>Thur</b>	<b>08:00</b>	<b>23:00</b>		<b><u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u> (please read guidance note 5)</b>
<b>Fri</b>	<b>08:00</b>	<b>23:00</b>		
<b>Sat</b>	<b>08:00</b>	<b>23:00</b>		
<b>Sun</b>	<b>08:00</b>	<b>23:00</b>		

**P** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)**

**b) The prevention of crime and disorder**

CCTV shall be installed at the premises to include coverage of the cash tills. The images recorded shall be retained in an unedited format for a period of 31 days and made available to the police and authorised officers of the Council upon request.

Staff shall be instructed that alcohol may not be sold to any person who is believed to be intoxicated.

**c) Public safety**

The premises shall be subject to regular and ongoing risk assessments linked to the physical aspects of the premises.

**d) The prevention of public nuisance**

**e) The protection of children from harm**

Notices shall be displayed inside the premises stating that it is an offence for any person under 18 years of age to purchase alcohol.

Staff shall be trained that alcohol must not be sold to any person under 18 years of age.

A Challenge 25 Policy shall be implemented and acceptable forms of evidence of age shall be a passport, photo driving licence or PASS approved proof of age card.

Cash tills used for the sale of alcohol shall have the benefit of an electronic prompt for operators

in respect of age-restricted sales.

- Please tick yes**
- I have made or enclosed payment of the fee
  - I have enclosed the plan of the premises
  - I have sent copies of this application and the plan to responsible authorities and others where applicable
  - I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
  - I understand that I must now advertise my application
  - I understand that if I do not comply with the above requirements my application will be rejected

**IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**Part 4 – Signatures** (please read guidance note 10)

**Signature of applicant or applicant's solicitor or other duly authorised agent** (See guidance note 11). **If signing on behalf of the applicant please state in what capacity.**

Signature	<i>Licensing legal</i>
Date	03.01.2012
Capacity	SOLICITORS & AUTHORISED AGENTS FOR THE APPLICANT

**For joint applications signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent.** (please read guidance note 12). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	
Capacity	

<b>Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)</b>			
LICENSING LEGAL SOLICITORS BARCLAY HOUSE 35 WHITWORTH STREET WEST			
<b>Post town</b>	MANCHESTER	<b>Post code</b>	M1 5NG
<b>Telephone number (if any)</b>	0161 237 9961		
<b>If you would prefer us to correspond with you by e-mail your e-mail address (optional)</b>			
sw@licensinglegal.co.uk			

**Notes for Guidance**

1. Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises please tick on, if you wish people to be able to purchase alcohol to consume away from the premises please tick off. If you wish people to be able to do both please tick both.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups, the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, both applicants or their respective agents must sign the application form.
13. This is the address which we shall use to correspond with you about this application.



## Paul Campbell

---

**From:** Licensing  
**Sent:** 23 January 2012 16:19  
**To:** Paul Campbell  
**Subject:** FW: Family Bargains, The Brewery Shopping Centre, Waterloo Road, Romford

**From:** Stephanie Williams [mailto:SW@licensinglegal.co.uk]  
**Sent:** 23 January 2012 15:12  
**To:** Licensing  
**Cc:** Keith Bush  
**Subject:** Family Bargains, The Brewery Shopping Centre, Waterloo Road, Romford

Further to our application of the 3<sup>rd</sup> January 2012 and following e-mail correspondence with the Trading Standards Service, we would be grateful if the following Conditions could be added to the proposed Operating Schedule.

1. Staff will be trained in respect of the Licensing Act 2003 and the responsibilities of individuals selling alcohol. Refresher training will be delivered on a six- monthly basis and records will be made available for inspection.
2. A Refusals Register will be retained at the premises and will be available for inspection upon request by an Authorised Officer of either the Police or the Local Authority.

We trust that these are sufficient for the purposes of the Trading Standards Service.

With kind regards

**Stephanie Williams**

Tel: 0161 237 9961 (Option 2)  
Fax: 0161 237 9447



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summary conviction for the offence is £

**LICENSING Act 2003**  
TAKE NOTICE that 99p Stores Limited has applied for a Premises Licence to be granted for 'Family Bargains,' Unit 6A, The Brewery Shopping Centre, Waterloo Road, Romford RM1 1AU between the hours of 08.00 until 23.00 Mondays to Sundays for the sale of alcohol. Full details of the application may be inspected at the Licensing Unit, London Borough of Havering, Mercury House, Mercury Gardens, Romford RM1 3SL weekdays or on [www.havering.gov.uk](http://www.havering.gov.uk). Any person wishing to submit representations in relation to this application must give notice in writing to the London Borough of Havering Licensing Unit at the address above by 1st February 2012. It is an offence knowingly or recklessly to make a false statement in connection with an application under The Licensing Act 2003. The maximum fine is £5,000 on summary conviction.

### LICENSING LEGAL

0161 237 9961  
Barclay House, 35 Whitworth  
Street West, Manchester M1 5NG

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### Public Notices

**LICENCE UNDER SECTION 34 OF THE LICENSING ACT 2003**

Goabs Limited, 156-158 High Street, Hornchurch, Essex, RM12 6QX. The proposed variation is: Removal of Conditions to Existing Licence.

Full details of the application can be inspected at the address noted below during normal business hours. Any representations by an interested party or responsible authority regarding this application can be made to: Licensing Team, Housing & Public Protection, London Borough of Havering, Mercury House, Mercury Gardens Komford, RM1 3RX. www.havering.gov.uk

Such representation must be received in writing by: 19/11/12 clearly stating the grounds upon which the representation is made in relation to the four objectives of the Licensing Act 2003.

It is an offence to knowingly or recklessly make a false statement in connection with an application. The maximum fine for which a person is liable on summary conviction for the offence is £5,000.

### Bargain Buys

NEFF OVEN, AGO microwave grill, AEG hob, hobspot dishwasher, any reasonable offers accepted. Tel: 020 8506 0012.

RADIATORS 600 x 400mm, two doubles, one new, one in use. £23 the pair. Tel: 01702 478 837.

WANTED OLD bottles, post lids, printed pots, enamel signs etc. I will collect and pay cash! Stuart Tel: 07958 295 743

SEWING MACHINE Janome, plus all accessories, perfect condition. £50. Tel: 01268 788 800.

TRAVEL/OUTPLAY PEN, excellent condition. £15. Tel: 07908 622585.

DSRAM MATTHEWS SR, 2mths old, £30 ono. Tel: 07908 209 200.

DSRAM MATTHEWS SR, 2mths old, £30 ono. Tel: 07908 209 200.

BEED BINKLE oven, clean mattress, vgc, possible delivery. £55. Tel: 01708 488 127.

SMALL DOG OR CAT SHELTER for sale £25 New RABBIT HUTCH for sale £45 will deliver from Basildon area Tel: 01268 473065

FRIDGE FREEZER half and half, see cond, possible delivery. £99. Tel: 01708 488 127.

RADIATORS 600 x 400mm, two doubles, one new, one used. £23 the pair. Tel: 01702 478 837.

SMALL DOG OR CAT SHELTER for sale £25 New RABBIT HUTCH for sale £45 will deliver from Basildon area Tel: 01268 473065

WHISKY TUMBLERS 6 out crystal glass Tumblers £35. WHISKY SHOTS 2 shot glasses from Edradour & Ord Distilleries, New. £3 Tel: 01708 488043

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### Bargain Buys

WANTED OLD bottles, post lids, printed pots, enamel signs etc. I will collect and pay cash! Stuart Tel: 07958 295 743

BOXY EBON KIDNLE, brand new, board £70. PSP WITH GAMES, in case, all boxed, £300, call 070 ono. Tel: 07770 454254.

SMALL DOG OR CAT SHELTER for sale £25 New RABBIT HUTCH for sale £45 will deliver from Basildon area Tel: 01268 473065

VHS VIDEOS all bought from new, 95, 44 in total, from films to comedy, Jim Davidson, Mike Read, many more. £20 ono. Tel: 01268 798 842.

FRIDGE FREEZER half and half, see cond, possible delivery. £99. Tel: 01708 488 127.

COMPUTER FAST HP tower, black & silver, windows XP, office XP, 17in monitor, keyboard, mouse, free delivery. £75. Tel: 07795 363 361.

FRIDGE FREEZER half and half, see cond, possible delivery. £99. Tel: 01708 488 127.

VHS VIDEOS all bought from new, 95, 44 in total, from films to comedy, Jim Davidson, Mike Read, many more. £20 ono. Tel: 01268 798 842.

PHOTO FRAMES 13 various sizes, all gc, some new, three @ 14 x 11, two @ 10 x 12, three @ 10 x 8, two @ 7 x 5, one @ 8 x 4, one @ 5 x 4, one @ 8 x 6, £20, no offers. Tel: 01702 351 027.

TV JVC 28in, silver, hi screen, box back, see cond, hi screen, pictures. plus video player/recorder & DVD player. £70 the lot, will separate. Tel: 01268 48184

TV WALL mountings, two, black, swivel, £3 each. Two White radiators, gas central heating, modern, silver, £10 the pair, will separate. Tel: 01268 491 841 or 07814 603 916.

THE PIANO MAN, 2020 model, excellent piano. Tuning, Removals, Rental scheme. We collect unwanted pianos. 01268 541001, 01708 349455

WHISKY TUMBLERS 6 out crystal glass Tumblers £35. WHISKY SHOTS 2 shot glasses from Edradour & Ord Distilleries, New. £3 Tel: 01708 488043

GOOD QUALITY W ply machine knitting wool. 32 ball cones, plus six part cones, various colours, three packs plus one hoddle, 140 buyer collects. Tel: 01268 524 564.

PHOTO FRAMES 13 various sizes, all gc, some new, three @ 14 x 11, two @ 10 x 12, three @ 10 x 8, two @ 7 x 5, one @ 8 x 4, one @ 5 x 4, one @ 8 x 6, £20, no offers. Tel: 01702 351 027.

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### Musical

THE PIANO MAN, 2020 model, excellent piano. Tuning, Removals, Rental scheme. We collect unwanted pianos. 01268 541001, 01708 349455

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 (Patricia 01708 551689)

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FRIDGE FREEZER half and half, see cond, possible delivery. £99. Tel: 01708 488 127.

COMPUTER FAST HP tower, black & silver, windows XP, office XP, 17in monitor, keyboard, mouse, free delivery. £75. Tel: 07795 363 361.

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PHOTO FRAMES 13 various sizes, all gc, some new, three @ 14 x 11, two @ 10 x 12, three @ 10 x 8, two @ 7 x 5, one @ 8 x 4, one @ 5 x 4, one @ 8 x 6, £20, no offers. Tel: 01702 351 027.

TV JVC 28in, silver, hi screen, box back, see cond, hi screen, pictures. plus video player/recorder & DVD player. £70 the lot, will separate. Tel: 01268 48184

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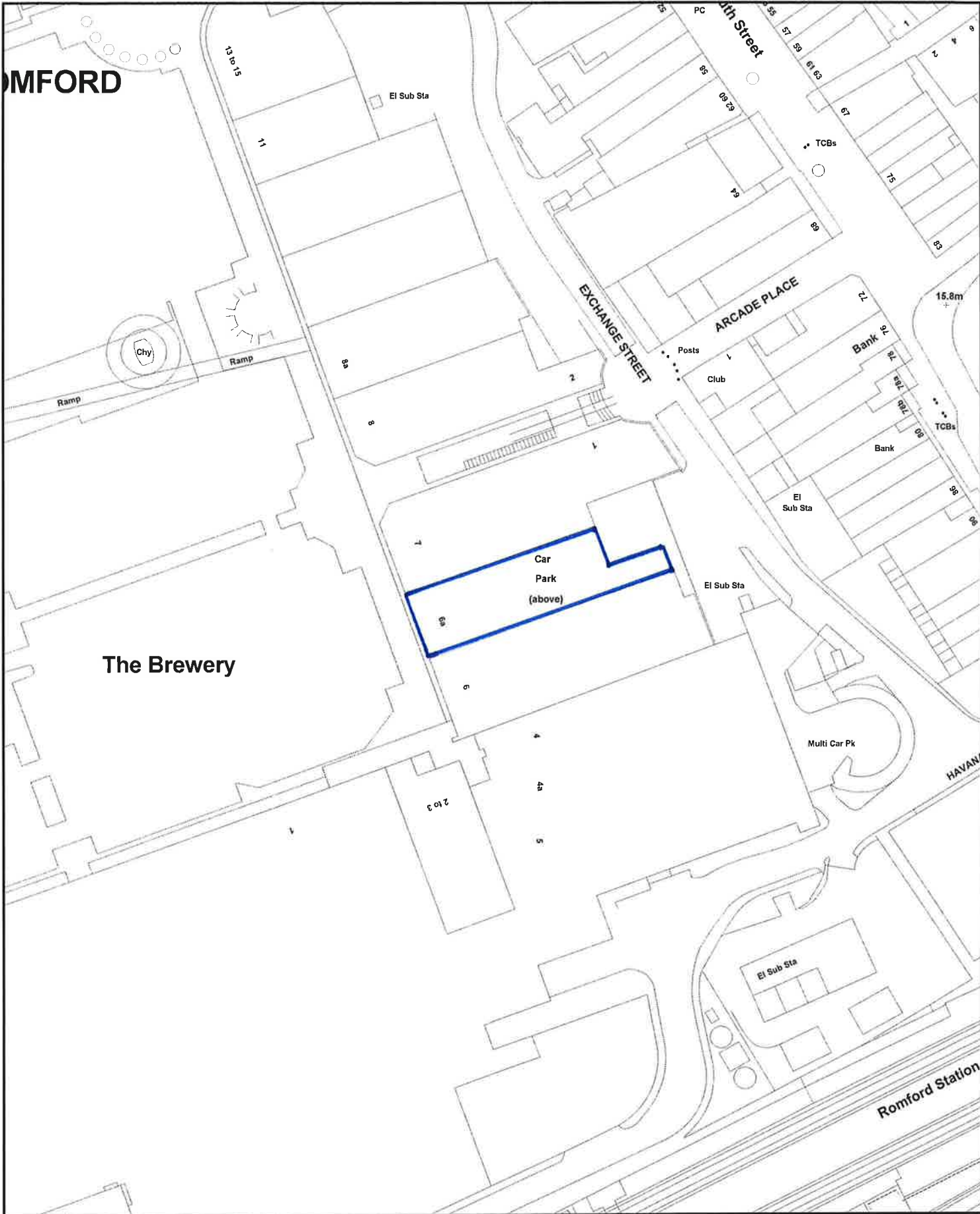
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## **Licensing Sub-Committee**

**Appendix 2** - Map of local area



**Family Bargains**

Map Reference: TQ5188NW



Scale @ A4 1:1250  
Date: 09/01/2012

Scale  
0 10 20 30 40 50 m



**Havering**  
LONDON BOROUGH

London Borough of Havering  
Town Hall, Main Road  
Romford, RM1 3BD  
Tel: 01708 434343

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## **Licensing Sub-Committee**

**Appendix 3** - Representations

**From:** Councillor Frederick Thompson  
**Sent:** 13 January 2012 11:55  
**To:** Licensing  
**Cc:** Councillor Andrew Curtin; Councillor Wendy Brice Thompson  
**Subject:** Application 11108, Family Bargains, 6A The Brewery, Waterloo Road

7a Balgores Crescent,  
Romford,  
Essex, RM2 6AB

Dear Licensing Officers,

With reference to the application for a premises licence for the Family Bargains Store to sell alcohol Monday to Sunday 08.00 to 23.00 I wish to object. Romford Town Centre already has too many licensed premises as stated in Havering's Alcohol Saturation Zone Policy but I wish to object on the grounds of public safety because its proposed hours facilitate the objectionable habit called pre-loading where visitors to nightclubs buy and consume usually high strength alcohol prior to entering aforesaid nightclubs to avoid buying what would usually be a lot dearer unit for unit. Besides the obvious dangers of quick inebriation it damages public safety through health effects.

Again from a public safety view I am particularly concerned about the whole store being licensed because it enables display of alcoholic beverages right up to the front of the shop which may encourage impulse buying, bearing in mind the store from its name obviously wishes to compete on price.

I further object on the basis of public nuisance. Unlike the nearby Sainsbury's with a generally more mature clientele I feel that this outlet may well facilitate street drinking despite the Town Centre being a controlled zone as this area is obviously more difficult to police as the major potential trouble sources are mainly on South Street where the police obviously have to target their officers.

The police are already overstretched late at night in Romford and Hornchurch Town Centres and I fear that this lessens the necessary protection of children from harm as under 18 year old teenagers will be more able to pressure passing adults into making illegal purchases for them because of the fact that the store entrance and exits let out directly to an open plaza. There is also an increased risk of young shoplifters if alcoholic drink is held too close to the front of the store.

Regards,

Cllr. Frederick Thompson  
Tel: 01708 747993  
Cell: 07895 096 765



## **Licensing Sub-Committee**

**Appendix 4** - **Representations from Responsible Authorities**



Working together for a safer London

Licensing Authority  
London Borough of Havering  
Mercury House, Mercury Gardens,  
Romford, Essex  
RM1 3SL

**PC David Fern**  
**Romford Police Station**  
19 Main Road  
Romford,  
Essex  
RM1 3BJ

**Telephone:** 01708 432781

**Fax:** 01708 432554

**Email:**  
David-  
anthony.fern@met.police.uk  
**Date:** 18th January 2012

**Ref: Family Bargains Unit 6A, The Brewery Shopping centre, Romford, RM1**  
**Application for a New premises licence.**

Police wish to make representation against granting of a new premises licence to the above premises. Police feel that the application does not cover the licensing objectives to a satisfactory standard.

The premises falls within the saturation policy area, details of the full policy are available online.

- Allowing the premises will only add to further cumulative impact on the area which is already under stress.
- It is not always the selling of alcohol that causes these problems, the availability of alcohol and theft also relates to the impact on the area.
- There is a supermarket within metres selling alcohol along with various off licensed premises within walking distance.
- There is already a competitive market and adding a further premise can often relate to heavy discounting amongst retailers, who are unaware of the consequences this creates.

The town centre operates a no drinking in public places scheme which is in place due to previous issues of alcohol related crimes and anti social behaviour.

## **The Application**

- I would expect to see a plan of the area where the applicant intends to sell alcohol, along with what control measure are in place regarding Theft, CCTV, Storage, Staff training, and Personal licence holders. Will the DPS be at these premises or over seeing other stores?

The plan includes the entire lower floor to be licensed, at this location and falling within the saturation zone; I can not support this application.

### **This would allow the applicant to potentially be a bargain booze store with a huge square footage.**

- Often bargain stores employ minimum staff this would impede on the objective of prevention of crime unless adequate measure are put in place, measures can include bottles being tagged, labelled, security stickers on the products, and employment of security staff.
- The display designs play a key role in prevention of theft. How will the products be restricted? e.g., asked for by a member of staff. Cabinets preventing customers from just helping themselves work towards the crime prevention objective.
- The plan includes a mezzanine floor, which although not licensed I want to know how this will be restricted? Are customers prevented from taking licensable products up stairs? There is potential for either the items to be stolen in the process or consumed on the premises, again through lack of prevention.
- Bulk displays near door areas, should be avoided unless adequate security area in place.

### **The borough currently runs above national average on under age sales, prevention and training need to be applied. These are often stated in application but fail to be adhered to.**

- I would like to seek training records made available to the police and relevant authorities, along with a refusal log book. Challenge 25 scheme is acceptable as per your application.

## **Youths/Adults and alcohol related problems**

- Youths are an issue in this area and some create crime and disorder and general anti social behaviour. The units within close proximity a Cinema, Bowling, Mc Donald's, Kids zone all appeal to younger members of the community but also attract associated youth problems, including smoking and drinking below the legal age, along with general anti social behaviour and theft issues.

- Alcohol issues related to youth and adults on this borough are on the increase. I need to be reassured that control measures are in place to prevent further crime taking place at this store or within proximity, e.g. subjects who are alcohol dependant often commit crime including theft of alcohol in order to feed there addiction.
- There are several other issues where subjects have consumed alcohol then go on to commit crime, Assaults within this area are predominately high along with anti social behaviour including public order.
- A map of the research relating to the saturation policy lists the figures within the area. See policy for details.

The selling of alcohol in its self seems relatively harmless has a business, the impact on crime and disorder along with resources within this borough are intensive. Havering is the 4 highest borough out of 32 boroughs in London, for alcohol related offences.

The applicant does not state any measure they will have in place or offer to help prevent public nuisance which often leads to crime and disorder.

- I would expect to see security at the door of such a large store, along with CCTV coverage outside the premises doors.

The application has failed in providing reassurance to the police about its concerns and the licensing objectives have not been met.

The lack of preservation presented for this application, raises my concerns about the competency of the management team to run such large licensable premises in this borough.

**I ask the committee not to grant a further licence within the saturation zone, this application is far from exceptional and it's not providing adequate measure to prevent crime and disorder along with public nuisance.**

The police will continue to work with the applicant and their representative in an effort to develop the business and the community.

If I can be of any further assistance in this matter please do not hesitate to contact me in the licensing office.

Yours sincerely

David Fern  
Police licensing officer  
Havering Borough



**Havering**  
LONDON BOROUGH

**Public Protection**  
Housing & Public Protection  
London Borough of Havering  
Mercury House, Mercury Gardens  
Romford RM1 3SL

Licensing Team  
Public Protection  
London Borough of Havering

**Telephone: 01708 432641**  
Fax: 01708 432554  
email: john.giles@havering.gov.uk  
Textphone ♯: 01708 433175

Your Reference:  
My Reference: JEG/075622

Date: 30 January 2012

Dear Sir

**6a The Brewery, Romford, RM1 1AU**

I refer to the above application for a premises licence and wish to make a representation against the application.

The premises is in the saturation zone identified in the London Borough of Havering Licensing Policy statement. The application does not set out why it is an exceptional application and does not seem to offer conditions to promote the licensing objectives to make it an exceptional application.

The premises is situated in a retail/leisure area which specifically attracts young people. Bargain stores generally have low staffing volumes to cut overheads and because there is no specific area on the plans where alcohol is to be sold, I have serious concerns that young people will be able to steal alcohol easily. The application does not address this issue. I also have concerns for the safety of staff trying to stop thefts, especially late at night as the premises will be open until 11pm which is later than any of the neighbouring shops.

Yours faithfully

John Giles  
Health & Safety Officer

## **Licensing Sub-Committee**

Appendix 5 - Representations considered invalid  
(Content)

## **Licensing Sub-Committee**

- Appendix 6** - Representations considered invalid  
(Arrived at the licensing office after the  
consultation period)