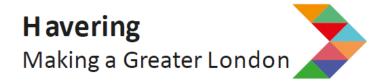


Corporate Plan 2017-18



	What will we do?	How will we measure this?
 First class business opportunities We will provide first-class business opportunities by supporting commercial development. We will facilitate the expansion of the Centre for Engineering and Manufacturing Excellence (CEME) and capitalise on the London Riverside Opportunity Area. We will continue to attract inward investment and actively support the Government's target to spend a third of its budget on small businesses by 2020. 	-Improve the economic and development opportunities in London Riverside. -Deliver the Centre for Engineering and Manufacturing Excellence (CEME) launch-pad programme to encourage and increase the number of manufacturing, engineering and technological businesses in the borough. -Continue to support local businesses, including through the Start-Up Business Support Programme.	 Total number of planning applications approved for new or extended commercial floorspace, providing at least or greater than 100sq of floorspace. Number of jobs created and safeguarded through Economic Development's London Riverside Programmes Number of investment enquiries to the Borough converted into a new business or expansion
 High-quality skills and careers We will continue to set an example for businesses by developing the skills of our workforce through traineeships, apprenticeships and graduate programmes. We will work with businesses to secure high-quality skills and careers through the investment of the new Apprenticeship Levy. 	-Further develop the successful apprenticeship scheme through the use of the Apprenticeship levy, which will work towards the government's target of apprenticeships representing 2.3% of the workforce by 2020. -Improve staff skills in the areas of social care, planning, engineering and digital skills and other areas that may be identified. -Continue the successful Council graduate and internship schemes and continue to provide traineeships working with local residents, education partners and providers. -Look at how we can provide further opportunities for looked-after children, people not in education, employment or training, the long term unemployed and disabled people in the borough. -Provide and coordinate training and upskilling opportunities for local residents through the European Social Fund (ESF) project 'Routes to Employment' and other ESF provision, and utilize relationships with businesses to establish sector specific initiatives leading to local employment. -Develop better approaches to support the development of high level skills and progression.	 % of 16-18 year olds who are known not to be in education, employment or training Number of apprentices (aged 16-18) recruited in the borough Number of apprentices (aged 19-24) recruited in the borough
Dynamic development and infrastructure - We will attract more investment, businesses and visitors to the borough, by delivering a number of key development projects, such as the new Romford Leisure Centre. A thriving local economy - We will work with employers, investors and partners to ensure sustainable economic growth that generates local wealth and opportunities.	-Complete the construction of the new Romford Leisure Centre, ready to open by Spring 2018. -Progress the new Hornchurch Leisure Centre to planning stage. -Complete the second stage (feasibility and design) of the A1306 Beam Parkway Major scheme that will connect the wider area with Beam Park and Rainham Village. -Create a new Economic Development Strategy for Havering to deliver employment growth. -Build relationships with the largest business sectors represented in the borough, and understand their growth plans and challenges.	 New Romford Leisure Centre opened by Spring 2018 New Hornchurch Sports Centre planning application approved and contract given to build the new centre Proportion of businesses showing employment growth Developments approved with an obligation requiring a Skills and Training Plan (stems from the work underway on the Planning Advice Note on Employment, Skills and Training) (Following the Havering Vision launch) The number of businesses expressing an interest to relocate to the Borough with a turnover of £10m+ or international